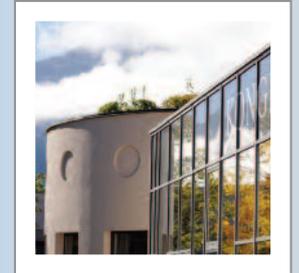


# 16th European Health Forum

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## GASTEIN



2nd to 4th October 2013

## Resilient and Innovative Health Systems for Europe

Building Resilient Healthcare Systems

Free-Trade Zone Europe-US. Implications for Health Systems

Investing in Health

Mental Health. The Motor for a Healthy Economy

mHealth for Innovation. Health at your Fingertips

Non-Communicable Diseases



# Parallel Forums



## Non-Communicable Diseases

### Radical approaches towards robust prevention and control measures

The World Health Assembly has set a goal of reducing premature mortality from NCDs by 25% by 2025. Political will and innovative approaches are critical to make a difference in building responsive and robust health systems, effect widespread policy shifts and drive behavioural change.

In Session 1 we will compare health system performance in tackling NCDs across Europe and Asia, before breaking into small groups to discuss the implications of the data presented and how it can help us turn the tide in the fight against NCDs.

Session 2 will introduce innovative work and pioneering experts who are pushing boundaries to tackle NCDs.

Sponsored by the Bureau of Health Promotion, Department of Health, Taiwan

## Investing in Health

### From health to wealth

The parallel forum will:

- Highlight the need for effective investments in health systems and the health status of the population.
- Exemplify areas where investing in health could lead to gains in efficiency of public spending, to better quality of care and to reducing inequalities in health.
- Discuss different approaches to the reform of national health systems in the EU, including through prevention and health promotion.
- Highlight examples of policy innovation in health systems.
- Showcase good practice from member countries of the European Union.

Organised by the European Commission, DG Health and Consumers

## Building Resilient Healthcare Systems

Our healthcare systems face critical challenges that call for a redesign of how we address health issues in our societies.

The overarching objective of healthcare policy is about providing access to high quality care while managing a budget.

Faced with cost challenges in times of austerity, policy-makers need to design new models of care to continue to meet this objective.

In our sessions we will look at the latest research on:

- prevention, the new frontier for vaccine and health literacy initiatives;
- current trends in healthcare costs, potential scenarios to guide policy-making and innovative care delivery models.

Sponsored by MSD

## Mental Health

### The motor for a healthy economy

Mental disorders in the working population are growing and by 2020 they are predicted to be Europe's greatest health challenge. Integrated mental health policies, from research to care delivery, are valuable and indispensable tools to ensure long term health and prosperity in Europe.

The parallel forum will address:

- The broader impact of brain diseases, i.e. alcohol dependence and depression, on work productivity and communities; the social and economic impact on Europe.
- The need and value of increased policy focus on brain diseases.
- Specific policy measures and areas that should be included as part of a comprehensive, integrated policy approach to mental health.

Sponsored and organised by Lundbeck AS

## Free-trade Zone Europe–US

### Implications for health systems

The world's biggest free-trade zone negotiations between the EU and the US are a historic opportunity to address legacy issues such as the independence of the national regulatory authorities. Can the FDA and other American authorities accept European certificates without question and vice versa?

The parallel forum will discuss the implications for health focussing on products, services, providers and users. It will also address:

- Medical devices and drugs – regulatory issues and bottlenecks.
- Implications for personalised medicine and healthcare.
- Importance of positioning.
- Adding value for citizens and health systems.

Sponsored by Pfizer. Organised by IPHG Maastricht University, EAPM, MPIMG

## mHealth for Innovation

### Health at your Fingertips

Organised by the European Commission, DG CONNECT

[Look for more details on our website!](#)

#### Advisory Committee 2013

- Walter Baer, European Commission
- David Barron, NHS, UK
- Nicola Bedlington, European Patients' Forum
- Paul Belcher, Senior Advisor, EU Health Policy & Public Affairs
- Stephane Berghmans, Elsevier
- Richard Bergström, EFPIA
- John Bowis, Health First Europe
- Maggie Davies, HAPI
- Josep Figueras, European Observatory
- Monika Kosinska, EPHA
- Martin McKee, LSHTM
- Mark Pearson, Health Division, OECD
- Josef Probst, Main Association of Austrian Social Security Institutions
- Pamela Rendi-Wagner, Ministry of Health, Austria

# Other sessions



## Plenary Sessions

The future development of health and health systems will be at the core of this year's EHFG. We would like to build on last year's topic of *Health in an Age of Austerity*, by taking the discussion further and asking what can we learn from the current financial and political crisis and how can we react in a resilient and innovative way for better population health and more effective health systems? Recent struggles with the impact of the crisis have shown us the urgent need to re-think current policies and approaches.

In the plenary sessions we will address the following questions:

- What will future resilient health systems look like?
- On which innovative health system approaches should we concentrate?
- Are policy-makers stepping up to the challenges of the future?

Speakers will include:

- A Stöger, Minister of Health, Austria (tbc)
- T Borg, EU Commissioner for Health and Consumer Policy, European Commission
- Z Jakab, Regional Director, WHO Europe

## EU session

- Improving access and combating discrimination in healthcare with a focus on vulnerable groups

## Workshops

- EPPOSI self-perception index
- Exploring barriers and solutions to patient centred care in diabetes
- Harnessing innovations to improve access and quality of NCD treatment in Russia
- Health, social investment and patient involvement
- Learning across the Atlantic. What the US and Europe can learn from each other
- Schizophrenia and social inclusion
- State of the art in cancer. 50 years of change – dormancy and development
- Stress test for health economics
- Healthcare-associated infections – time to take responsibility
- WHO/Europe workshop session

Additional sessions will be announced  
Find regularly updated information on our website!

## Young Forum Gastein

**Application Deadline: 3 May 2013**

This European Commission supported initiative offers young professionals involved in European health research and policy-making the opportunity to network with high-level health experts, learn about current health developments, and join a unique enterprise that facilitates learning and networking both throughout the year and during a tailored programme in the margins of the annual EHFG conference.

[For more details visit the YFG website](#)

## European Health Award 2013

**Submission Deadline: 31 May 2013**

Are you participating in an initiative that addresses European health challenges in the field of public health or healthcare? We are accepting applications for the European Health Award, a prize worth €10,000 presented annually at the European Health Forum Gastein. The prize is sponsored by the Forum of Research-based Pharmaceutical Industry (FOPI) and the Federal Ministry of Health, Austria.

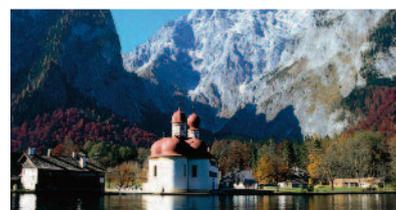
[For more details visit the EHA website](#)

# Social programme highlights



## Bad Ischl, Salzkammergut Region

The spa town of Bad Ischl lies in the heart of the *Salzkammergut* region. The Emperor Franz Joseph I of Austria and his wife Elisabeth (Sissi) visited their summer residence there regularly. For generations Ischl was also an important trading post for salt mines in the region. Popular places to visit include the Imperial Villa and *Leharvilla*, a former residence of Franz Lehár, the famous operetta composer.



## Königssee lake and St. Bartholomä

St. Bartholomä is a Catholic pilgrimage church located at the western shore of the Königssee lake, on the Hirschau peninsula. It can only be reached by ship. Surrounded by towering rock cliffs, the lake – emerald green and silent – is set in one of the most impressive landscapes in Germany. The narrow, fjord-like lake is 8km long, up to 1km wide, and lies 602m above sea level.



## Salzburg

Explore Mozart's hometown and the Seat of the Archbishops. Take a guided tour through the historic streets and enchanted alleys of the beautiful city of Salzburg. Choose whether to visit the Hohensalzburg Fortress or take the opportunity for a shopping day in one of the fascinating small streets around the old town, such as the famous *Getreidegasse*, where Mozart's birthplace can be visited.

## Booking Information

We provide a variety of services from which you can choose to make your conference stay as comfortable as possible.

- Booking your accommodation
- Booking your shuttle service
- Participation in social programme events

Participation in the lunches and evening events is included in the conference fee.

Online registration will be available from 15 May 2013.

**For detailed information and online registration please visit our homepage [www.ehfg.org](http://www.ehfg.org)**

All information in this announcement is subject to change.

| CONFERENCE FEES<br>includes 10% VAT  | Early booking<br>until 9 August 2013 | Late booking<br>until 27 September 2013 |
|--|--------------------------------------|---|
| <b>Standard fees</b>   | <b>EUR 1550</b>                      | <b>EUR 1800</b>                         |
| <b>Government fees</b> for employees of ministries,<br>local governments, European Parliament        | <b>EUR 600</b>                       | <b>EUR 700</b>                          |
| <b>Reduced fees</b> available only to representatives<br>of NGOs and full-time staff of universities | <b>EUR 500</b>                       | <b>EUR 600</b>                          |

*Cancellation fee is 10% of the total amount due until 6 September 2013, 50% until 27 September 2013, 100% thereafter. Cancellation must be submitted in writing.*

Contact us: T: +43 (6432) 3393270; F: +43 (6432) 3393271; E: [office@ehfg.org](mailto:office@ehfg.org)

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|---|--|
| <b>Organiser:</b>   | International Forum Gastein  |
| <b>Coorganisers:</b>                                      | Federal Ministry of Health, Austria  |
| <b>With the support of and<br/>in collaboration with:</b> | European Commission, DG Health and Consumers<br>European Commission, DG CONNECT<br>Land Salzburg |

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## Supporting Organisations



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