

Resilient and Innovative Health Systems for Europe

Building Resilient Healthcare Systems

Free-Trade Zone EU-US. Implications for Health Systems

Investing in Health

Mental Health. The Motor for a Healthy Economy

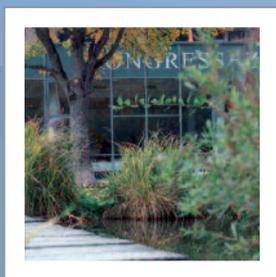
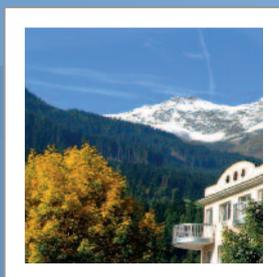
mHealth for Innovation. Health at your Fingertips

Non-Communicable Diseases

16th European Health Forum

GASTEIN

PROGRAMME



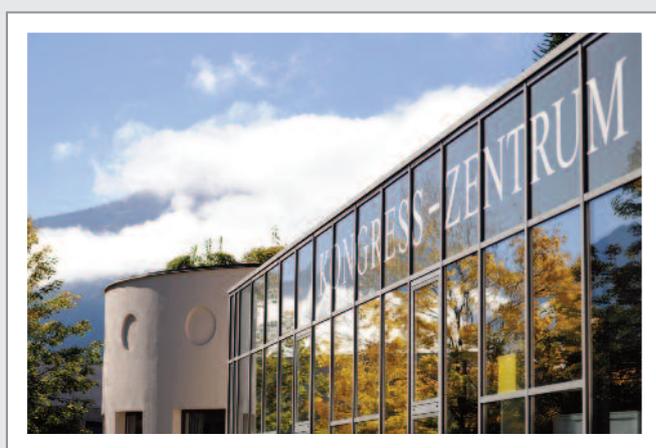
European Health Forum Gastein



The EHFG is the leading health policy conference in Europe. The main objective is to facilitate the establishment of a framework for advising and developing European health policy while recognising the principle of subsidiarity.

Target group

Those participating in the event include senior policy and decision-makers representing politics and government at EU, national and regional levels; business and industry; health care funders and service providers; civil society; as well as experts and researchers in health care and public health.



Bad Hofgastein

The Gastein valley lies at the heart of the 'Hohe Tauern' nature reserve, the largest of its kind in Central Europe. World famous for its thermal springs it is a year round tourist resort offering a large range of high-quality accommodation. Most congress hotels are within walking distance of the congress venue which is located in the centre of this typical Austrian village.

In addition to the official programme, the event provides a vast array of opportunities for informal meetings, discussion and networking.

Programme Overview

	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00
Wednesday	W1 Tackling NCD in Russia & CIS W2 Patient-centred care W3 Resilient Gx policy			Opening Plenary			F1 Mental health F2 Investing in health F3 Free-Trade Zone EU-US			W4 Knowledge translation W5 Health economics			Welcome reception
Thursday	F1 Mental health F2 Investing in health F3 Free-Trade Zone EU-US			L1 HAI L2 Self-care perceptions L3 Schizophrenia and inclusion L4 Navigating health systems			F4 Building resilient healthcare systems F5 mHealth F6 Non-Communicable Diseases			W6 Transatlantic lessons W7 State of the art in cancer EC Anti-discrimination in health			Networking evening
Friday	B1 Healthcare optimisation (starts 7.30am) F4 Building resilient healthcare systems F5 mHealth F6 Non-Communicable Diseases			EC reception		W8 A health literate Europe W9 EU Health programme W10 Men's health W11 Big Data		Closing Plenary			Conclusion evening		
Saturday	SOCIAL PROGRAMME												

F – parallel forum session

W – workshop

L – lunch workshop

B – breakfast workshop



Helmut Brand
President
International Forum Gastein

Recent developments in Europe show that we have selected a late-breaking topic for this year's European Health Forum Gastein. Some European countries are on their way to economic consolidation and we have witnessed the introduction of new governance models in banking and finance. These developments will have direct or indirect consequences on health and health systems.

I am convinced that in the course of this year's conference we will identify the necessary ingredients for a health system to be both resilient and open for innovative approaches, in order to come out of the crisis strengthened and to be able to address the manifold future responsibilities.

For the plenaries we could win important speakers who will share a helicopter-perspective with the audience and update us on recent developments. We look forward to working interactively with you in the fora and workshops and to involving you in discussions on particular topics and cases related to our main theme of *Resilient and Innovative Health Systems for Europe*.

See you in Gastein in October!

Plenary sessions

The future development of health and health systems will be at the core of this year's EHFG. We would like to build on last year's topic of Health in an Age of Austerity by taking the discussion further and asking: "What can we learn from the current financial and political crisis and how can we react in a resilient and innovative way for better population health and more effective health systems?" Recent struggles with the impact of the crisis have shown us the urgent need to rethink current policies and approaches.

In the plenary sessions we will address the following questions:

- What will future resilient health systems look like?
- On which innovative health system approaches should we concentrate?
- Are policy-makers stepping up to the challenges of the future?

12:30–14:30 • Wednesday • 2 October 2013

Opening plenary session

Welcome address and official opening

H Brand, President, International Forum Gastein

Z Jakab, Regional Director, WHO Regional Office for Europe

P Testori Coggi, Director-General, DG Health and Consumers, European Commission

Keynote speech: How to use innovation on the way to recovery

UE Reinhardt, James Madison Professor of Political Economy, Professor of Economics and Public Affairs, Woodrow Wilson School of Public and International Affairs, Princeton University, USA

EU-Trio Presidency debate

15:00–17:00 • Friday • 4 October 2013

Closing plenary session

A Stöger, Minister of Health, Austria

T Borg, EU Commissioner for Health

Video reflection

T Rose, Independent EU Health Advocate, Brussels, Belgium

Members of the European Parliament debate

Conclusion

Accessibility Most of our facilities are easily accessible to guests with disabilities. For further enquiries or to advise us of your access needs, please contact our team on +43 6432 3393 270 or email to office@ehfg.org.

Conference language The conference language is English.

Mental health will be the motor for a healthy economy in the 21st century. In order to successfully face current and future economic, social and public health challenges, all relevant policies and mental healthcare services must be reshaped based on smart, innovative, cost-efficient and integrated delivery models.

In this forum we will aim to analyse the value of targeted policy measures and the different components integrated policy approaches should encompass. Participants will be invited to analyse the integration of mental health promotion and the management of brain diseases into broader health and employment policies in order to effectively tackle current and future social and economic challenges.

In the session's debates we will consider the following questions:

- The broader health, social and economic impact of mental health
- The value of prioritising mental health and key development outcomes in health, employment and research policies as well as healthcare planning
- Innovative policy measures that could be undertaken at global, EU and national levels in order to support integrated policy approaches to mental health, holistic disease management and prevention models across health, employment and research policies
- Case studies of depression and alcohol dependence and their impact on the workplace and productivity

Session 1 15:00–18:00 • Wednesday • 2 October 2013

Innovative mental health delivery models in times of austerity and financial crisis

Introduction: [Representative of DG CONNECT, European Commission](#)

The discussion will focus on the following questions:

- What are the real values of health prevention strategies in the area of mental health?
- What approaches and policy trends are occurring at global and regional levels?
- What is the role of the European Union in the improvement of mental health and holistic, targeted policies?
- Which key components should integrated mental health policies encompass?
- What innovative experiences in health management could be successfully applied to mental health management and service planning?
- What are the crucial patient needs that will set up tomorrow's mental health landscape?

Round-table discussion with:

[D McDaid, Scientific expert, Editor of Eurohealth](#)

[Representative of the World Health Organization](#)

[Representative of the OECD](#)

[Representative of DG Health and Consumers, European Commission](#)

[Representative of the EU Lithuanian Presidency](#)

[Representative of a patient organisation](#)

Moderated by P O'Donnell, Journalist

Session 2 9:00–12:00 • Thursday • 3 October 2013

Mental health: Europe's greatest health challenge in the 21st century?

Introduction: [A Werthmann, Member of the European Parliament \(tbc\)](#)

The discussion will focus on the following questions:

- What are the social and economic impacts of brain diseases in Europe and globally?
- What impact do brain diseases have on work productivity and the broader community: the case studies of depression and alcohol dependence.
- What are the main research and policy gaps in this area which should be addressed to overcome health, social and economic challenges of the 21st century?
- What concrete components should targeted workplace policies encompass to promote mental health, prevent brain disorders and to help people stay and reintegrate at work?
- What is the role of the EU in supporting national efforts in this direction?

Round-table discussion with:

[Representative of DG Employment, Social Affairs & Inclusion, European Commission](#)

[Representative of the World Economic Forum \(tbc\)](#)

[P Anderson, Professor, Maastricht University, The Netherlands](#)

[D Shenker, Alcohol Health Network, UK](#)

[Representative of the World Federation for Mental Health \(WFMH\) \(tbc\)](#)

Moderated by P Kelly, Journalist

As a result of the financial and economic crisis, several Member States of the European Union reduced their budgets which led to a drop in health expenditure for the first time in decades.

Beyond the possible direct or indirect effects on the health of the population, budgetary constraints force countries to rethink *how* to reform their health systems to make them fit for purpose to address growing challenges such as an ageing population, patients' expectations and technological progress with at times decreased resources.

In these parallel forum sessions the speakers will:

- Highlight the need for effective investments in health systems and the health status of the population
- Exemplify areas of investing in health that could lead to gains in efficiency of public spending, to better quality of care and to reducing inequalities in health
- Discuss different approaches to the reform of national health systems in the EU, including through prevention and health promotion
- Highlight examples of policy innovation in health systems
- Showcase good practice from Member Countries of the European Union



Organised by DG Health and Consumers of the European Commission

Session 1 15:00–18:00 • Wednesday • 2 October 2013

Investing in health – the case for better public spending

Introduction and moderation of interactive discussion

J Figueras, Director, European Observatory on Health Systems and Policies

Investing in health

P Testori Coggi, Director General, Health and Consumers, European Commission

Where to invest, where to cut? Healthcare reforms in times of austerity

R Arafat, Secretary of State for Health, Ministry for Health, Romania (tbc)

M Szócska, Minister of State for Health, Ministry of National Resources, Hungary

Resolving the efficiency and quality dilemma

Introduction and moderation of interactive discussion

N Klazinga, Senior Health Policy Analyst, OECD (tbc)

Health systems performance assessment – in search for the magic formula

O Wigzell, Deputy Director General, Ministry of Health and Social Affairs, Sweden

Health Technology Assessment – opportunities and limitations

R Tarricone, Project Director, HTA Project at CERGAS, Bocconi University, Italy

Resolving the efficiency and quality dilemma – the Portuguese experience

P Pita Barros, Professor of Economics, Centre for Economic Policy Research, UK

Patients' perspective

N Bedlington, Executive Director, European Patients' Forum

Session 2 9:00–12:00 • Thursday • 3 October 2013

Prevention – a way to avoid the financing and ageing dilemma?

Introduction and moderation of interactive discussion

C Needle, Director, EuroHealthNet

The economics of prevention

F Sassi, Senior Health Economist, OECD (tbc)

Children's health – investing in a healthy future

J Mackenbach, Chair of the Department of Public Health, Erasmus MC, The Netherlands (tbc)

Innovation in active and health ageing – the case of frailty prevention

P Guillet, Chief Geriatrician, Sanofi

From health to wealth – priorities for investment by 2020

Round-table discussion:

A Parvanova, Member of the European Parliament (ALDE, Bulgaria) (tbc)

C Vitcheva, Director, DG Regional Policy and Urban (DG REGIO), European Commission (tbc)

PH Smit, Advisor, Agathellon

M Kosinska, Secretary General, European Public Health Alliance

C Needle, Director, EuroHealthNet

Moderated by S Giraud, Head of Unit, Strategy and International, DG Health and Consumers, European Commission

The world's biggest free-trade zone negotiations between the EU and the US are a historic opportunity to address legacy issues such as the independence of the national regulatory authorities.

The EU Commissioner for Trade, Karel De Gucht, has called it a "living agreement" to be finished by the end of 2014. The Treaty of Rome (1957) was groundbreaking in promoting the idea of an "ever closer union". Is that compatible with the Trans-Atlantic Free Trade Agreement (TAFTA)? Politics can shift the sands quickly, creating a "tragedy of the commons" scenario in which an overall positive outcome is blocked by special interests.

On the other hand, there is great hope that cooperation will reduce unnecessary regulation on both sides of the Atlantic. However, healthcare is not an arena where the free market works perfectly. For example, can the FDA and other American authorities accept European certificates without question and vice versa?

The parallel forum will discuss the pro-and-con implications for health focussing on products, services, providers and users. Above all, the opportunities for innovation collaboration will be analysed.

The forum will address:

- Medical devices and drugs - regulatory issues and bottlenecks
- Implications for personalised medicine and healthcare
- Importance of positioning
- Adding value for citizens and health systems

Organised by European Alliance for Personalised Medicine (EAPM), IPHG at Maastricht University and Max Planck Institute for Molecular Genetics (MPIMG)

Session 1 15:00–18:00 • Wednesday • 2 October 2013

Implications for health systems

Introduction

[A Brand](#), Institute for Public Health Genomics, Maastricht University, The Netherlands

Expectations EU

[B Merkel](#), Minister Counselor, Delegation to the United States of America, European Union

Expectations US

[H Wong](#), Deputy Assistant Secretary for Global Affairs, US Department of Health and Human Services, USA (tbc)

National level perspective

[S Smits](#), Vice Minister for Foreign Economic Relations, Netherlands Ministry of Foreign Affairs, The Netherlands (tbc)

Open Society Foundations (OSF) perspective

[E Torreele](#), Director, Access to Essential Medicines Initiative, Open Society Foundations, USA

Interactive Panel Discussion

Chaired by [E Anklam](#), Director, Institute for Reference Materials and Measurements, Joint Research Centre, European Commission

Co-chaired by [S Berghmans](#), VP Academic & Research Relations EU, Elsevier Global Academic Relations, The Netherlands

Session 2 9:00–12:00 • Thursday • 3 October 2013

Implications for health systems

Industry perspective

[Representative from industry](#)

Patient organisation perspective

[G McVie](#), Secretary, European Alliance for Personalised Medicine (EAPM)

Food and Drug Administration (FDA) perspective

[L Valdez](#), Associate Commissioner for International Programs, Food and Drug Administration, USA (tbc)

European Medicines Agency (EMA) perspective

[F Ehmman](#), Scientific Support and Projects, European Medicines Agency (EMA), UK

European Parliament perspective

[V Moreira](#) (S&D, Portugal), Chair of the TRADE Committee, European Parliament

Interactive Panel Discussion

Chaired by [E Anklam](#), Director, Institute for Reference Materials and Measurements, Joint Research Centre, European Commission

Co-chaired by [S Berghmans](#), VP Academic & Research Relations EU, Elsevier Global Academic Relations, The Netherlands

Resilience is the intrinsic ability of a system to adapt and respond to unexpected internal and external pressures and shocks. Like bamboo, it does not crack but swings back, seizing the opportunity for strengthening and carrying out needed reform.

In many countries, the financial crisis and the austerity response combined with the increasing costs of healthcare have been exercising a major pressure on health systems. Resilient health systems have been able to cope better, moving out of the crisis stronger than they were before and better prepared to respond to the challenges ahead.

In this parallel forum, we will explore successful policy strategies for building health system resilience drawing on recent and past experience from countries in the region and elsewhere.

These strategies will be structured in three major groupings:

- Increasing health system efficiency through structural reform and innovation
- Strengthening the public health response and improving health
- Health system governance

Speakers and panelists will present examples of successful reforms implemented in times of crisis and together with the audience we will flesh out good practice lessons for building resilient health systems.

Facilitators and chairs include:
B Azais, Director Public Policy, MSD
J Figueras, Director, European Observatory on Health Systems and Policies
H Kluge, WHO Regional Office for Europe

Organised by MSD together with WHO Regional Office for Europe and the European Observatory on Health Systems and Policies

Session 1 14:30–17:30 • Thursday • 3 October 2013

Strengthening health systems resilience: an introduction

In this session, we will clarify key concepts and highlight main policy options for building resilient health systems in times of crisis. We will provide a framework and outline main approaches including fiscal preparedness; funding mechanisms; structural delivery reforms; health care innovation and acting on social determinants.

This session will draw on the evidence and recommendations stemming from the WHO Oslo Conference.

Achieving efficiencies in times of crisis

In this session we will discuss how to achieve efficiencies in times of crisis. This includes successful structural reform agendas and greater focus on prevention. The emphasis will be put on situations in which reform was possible.

We will explore the specific resources and strategies that have made challenging structural reforms possible and how scientific research might provide for better prevention tools.

Session 2 9:00–12:00 • Friday • 4 October 2013

Strengthening public health responses: Health in All Policies and the economics of prevention

In this session, we will discuss the public health responses during the financial crisis.

The focus of the debate will be again on the specific context and the mechanisms that led to a successful response. We will review the economic case for health promotion and experiences with implementing Health in All Policies.

Concrete examples will come from national policy-making, the use of sin-taxes, vaccination and tobacco and alcohol control.

Health and health systems governance: the way to do it

Much can go wrong when it comes to health systems governance in particular during a financial crisis: Accountability relationships that do not align, lack of transparency that conceal cost and poor quality, lack of participation when endorsement by implementers and users is needed, insufficient policy capacity when making complex choices and lack of integrity when predictability and trust are precious goods.

Our panelists will share and discuss with the audience their own experience.

In this forum we will look at the recent developments and challenges in the area of mobile health (mHealth).

Use of mobile technology for health and healthcare/social care has tremendous potential for patient engagement and improved clinical care.

However, there is a lack of awareness of added value and benefits of mHealth.

Furthermore, guidance with respect to the application of regulation in the area of mHealth is needed, in order to protect privacy and security, standards and interoperability.

In the course of this parallel forum we will explore mHealth opportunities and challenges from multiple perspectives.

Session 1 14:30–17:30 • Thursday • 3 October 2013

Users' viewpoint

Understanding the user perspective

[M Stampe, KMD, Denmark \(tbc\)](#)

Use of mobile health apps in psychiatric practice

[S Kooij, Psycho-medical Programmes Expertise Centre Adult ADHD, The Netherlands](#)

Example of successful deployment

[Speaker to be announced](#)

World-wide experience

[Representative of the World Health Organization](#)

People's view on medical and wellbeing apps

[A Wyke, Patientview, UK](#)

Interactive discussion

Moderated by [J Thestrup, In-Jet, Denmark](#)

Session 2 9:00–12:00 • Friday • 4 October 2013

Regulatory issues

Industry view

[Representative from 'big companies' \(tbc\)](#)

[Representative of SME representing developers \(tbc\)](#)

Socioeconomic impact of mHealth – an assessment report for the European Union

[Representative of PricewaterhouseCoopers](#)

Evaluation of apps

[Speaker to be announced](#)

Green Paper on mobile health and wellbeing apps

[Representative of the DG CONNECT, European Commission](#)

Interactive discussion

Moderated by [R Madelin, Director-General, DG CONNECT, European Commission](#)



The World Health Assembly has set a goal of reducing premature mortality from NCDs by 25% by 2025. Evidence-based research, innovative approaches and political will are critical to make a difference in building responsive and robust health systems, effect widespread policy shifts and drive behavioural change.

We will look at the key policies of those countries doing best in preventing NCD related mortality; hear from policymakers pushing boundaries to build resilient public health policy capable of fighting chronic disease, and discuss the pioneering research that will inform the NCD prevention policies of the future.

In the first session we will present recent research including a comparative analysis of the performance of public health policies of particular relevance to NCDs in Europe and Asia, and use interactive methods to ask the audience to assess factors critical to their success, what we can learn from the data presented and how to bring about change in our different countries.

In session two we will consider how policy-makers and civil society are responding to the NCD challenge at national, regional and global levels.

Organised by Bureau of Health Promotion, Taiwan, R.O.C.

Session 1 14:30–17:30 • Thursday • 3 October 2013

NCD research: critical factors for building resilience

Introduction

M McKee, Professor of Public Health, London School of Hygiene and Tropical Medicine, UK and European Observatory on Health Systems and Policies

NCD health policies in Europe – factors critical for success

J Mackenbach, Chair of the Department of Public Health, Erasmus MC, The Netherlands

Public health policy performance against NCDs: Examples of opportunities and challenges from Asia

WT Chiu, Minister of Health, Taiwan, R.O.C

Obamacare and US health policy on NCDs

M Cheng, Health Policy Research Analyst, Princeton University, USA

Building health resilience to NCDs: factors that promote or diminish people's resilience to economic shocks, findings from a systematic review and wider implications

B Roberts, Senior Lecturer in Health Systems and Policy, London School of Hygiene and Tropical Medicine, UK

Interactive plenary discussion and conclusion

Moderated by M McKee, Professor of Public Health, London School of Hygiene and Tropical Medicine, UK and European Observatory on Health Systems and Policies

Session 2 9:00–12:00 • Friday • 4 October 2013

Policy developments and innovations in the fight against NCDs

Innovative measures to tackle NCDs in Asia: a policy-maker perspective

ST Chiou, Director-General, Bureau of Health Promotion, Taiwan, R.O.C

Innovative measures to tackle NCDs in Europe: European policy-maker perspective

MEP (tbc)

The EU contribution to addressing chronic diseases

Representative from DG Health and Consumers, European Commission (tbc)

Tobacco control in Taiwan: a Taiwanese NGO perspective

SW Yau, CEO, John Tung Foundation, Taiwan, R.O.C

Driving prevention from the grassroots

Stakeholder representative (tbc)

Key outcomes from the 66th World Health Assembly (Geneva, May 2013) and the WHO European Ministerial Conference on Nutrition and NCDs (Vienna, July 2013)

P Rendi-Wagner, Chief Medical Officer, Ministry of Health, Austria

Interactive plenary discussion and conclusion

Moderated by M McKee, Professor of Public Health, London School of Hygiene and Tropical Medicine, UK and European Observatory on Health Systems and Policies

Workshops

W1

Tackling NCD in Russia & CIS

Harnessing innovations to improve access and quality of NCD treatment in Russia and CIS

How to tackle Non-Communicable Disease (NCD) is a growing topic of importance in emerging markets and middle income countries. The Russian Federation could be perceived as a benchmark country in this group with regard to how NCD issues are being addressed.

During the course of the workshop a clear action plan of work on NCD should be developed.

[D Borisov, ERL, Russian Federation](#)

[Representative of Federal Ministry of Health, Russian Federation](#)

[I Sedakov, Chief Oncologist, Ukraine](#)

[E Nasonov, Institute of Rheumatology, Russian Federation](#)

[R Khabriev, Institute of Public Healthcare, Russian Federation](#)

[Representative of the Ministry of Health, Kazakhstan](#)

[V Yanin, Minister of Public Health, Krasnoyarsk Region, Russian Federation](#)

Other participants will include:
Representatives of the Federal and Regional Healthcare Authorities from Russian Federation and CIS countries

[WHO representatives](#)

[Healthcare administrators](#)

[Representatives of Patients' Advocacy Groups and NGO leaders](#)

Co-chaired by O Chestnov, Assistant Director-General, NCD and Mental Health, WHO

9:00–12:00 • Wednesday • 2 October 2013

W2

Patient-centred care

Exploring barriers and solutions to patient-centred care in diabetes

Chronic diseases pose an ever growing burden on societies across Europe at a time of economic crisis. There is growing recognition of the need to implement innovative healthcare solutions to better prevent, detect and control chronic diseases. At the heart of this are the people and families living their daily lives with chronic conditions. Empowering these people and delivering patient-centred care will be essential to maintain sustainable healthcare systems. But what are the barriers and solutions to address this challenge?

By using diabetes as a case study, this workshop will:

- Explore the social and psychological barriers to implementing patient-centred care.
- Map the current landscape of patient-centred diabetes care in Europe.
- Facilitate dialogue on how to improve patient involvement, self-management and psychosocial support as part of innovative healthcare.
- Share best practice in the area of patient-centred care taking diabetes as a model.

The workshop takes point of departure in the Diabetes Attitudes Wishes and Needs 2 (DAWN2™) study, which is a multinational study that gives a holistic view on diabetes care with insights from more than 15,000 people and 17 countries.

9:00–12:00 • Wednesday • 2 October 2013

W3

Resilient Gx policy

Despite the promise of generics (Gx) in lowering costs there are concerns around outcomes and total healthcare costs which are currently not addressed in generics policies. This workshop will examine the concerns with generics policies and the need for more rational off-patent policies in order to strengthen healthcare systems and widen the discussion beyond the current paradigm of from lowest-price-priority to value-based priority (cost per health outcome).

The speakers will build on an overview of healthcare policies regulating on-patent and off-patent pharmaceuticals in relation to healthcare efficiency and the underlying definitions before presenting evidence around the impact of such policies on health outcomes, access to drugs and economic parameters as well as considering funding scenarios.

Alternative models for value based decision making and core drivers of value will be discussed and elaborated with the audience by using a structured group discussion approach.

[N Maniadakis, Professor, National School of Public Health, Greece](#)

[Z Kalo, Professor, Eötvös Loránd University \(ELTE\), Hungary](#)

[J Shen, Abbott Products Operations AG, Switzerland](#)

[H Chung, Head of Health Policy Research, Swiss Re Services Ltd., UK](#)

Moderated by

[D Brixner, Professor, Pharmacotherapy Outcomes Research, University of Utah, USA](#)

[AP Holtorf, Health Outcomes Strategies GmbH, Switzerland](#)

9:00–12:00 • Wednesday • 2 October 2013



Organised by Non-commercial Partnership
Equal Right to Life



Sponsored and organised by
Novo Nordisk



Sponsored by Abbott Products Operations AG,
Switzerland and co-organised by Health
Outcomes Strategies GmbH

Workshops

W4

Knowledge translation

Research knowledge translation for policy development: barriers and facilitators

Evidence-based policy-making requires evidence emanating from research to be accessible and presented in such a way that it fits the needs of policy-makers.

Based on concrete experiences this session will explore the barriers and facilitators in knowledge translation.

18:30–20:00 • Wednesday • 2 October 2013



Organised by DG Research and Innovation of the European Commission

W5

Health economics

Stress test for health economics

Most European health systems face more or less similar conditions: health expenditures are rising for different reasons whereas available funding - depending on the general status of national economies - remains on the same level or is even decreasing.

Only a few countries plan to increase health expenditures in a moderate way in the years to come.

Measures have to be taken to maintain health systems resilient and innovative over a longer period.

Health economists are asked to offer support and provide their advice. But are their findings transferable into tangible health policy measures? Are decisions in health politics based on scientific evidence and good data or are decisions conditioned by other factors?

The goal of this workshop is to work out whether health economics is able to prepare or facilitate political processes and decision-making or if health economics has its strength only in retrospective analysis.

PC Smith, Imperial College London, UK

RB Saltman, Health Policy and Management, Rollins School of Public Health, Emory University, USA

CM Auer, Federal Ministry of Health, Austria

Chaired by T Czyptionka, Institute for Advanced Studies, Austria

18:30–20:00 • Wednesday • 2 October 2013



Organised by Federal Ministry of Health, Austria

B1

Healthcare optimisation

Moving towards safer and more efficient health services – evidence from the ECHO project on systematic variations in healthcare delivery

Quality, access and efficiency of healthcare services are growing concerns in Europe and are at the heart of all debates in health policy-making and management. The European Collaboration for Health Optimization (ECHO) project is an international effort to deliver unique insights in the variation in utilisation, safety, efficiency of health systems and services using both a geographical and hospital approach.

This workshop brings you the first results of the project and shows how the output can result in better decision-making in healthcare. Participants will be engaged in discussions around the best possible uptake of results and how different stakeholders can engage in turning evidence into good decision making.

The session is co-financed by the European Commission in the framework of the 7th Framework Programme (Grant Agreement FP7-health-2009-242189).

7:30–9:00 • Thursday • 3 October 2013



Organised by European Collaboration for Health Optimization (ECHO) project

Workshops

L1

HAI

Healthcare-associated infections (HAI)

Healthcare-associated infections represent an urgent public health issue and a threat to the safety of European patients. Controlling and preventing these infections is therefore a responsibility for any healthcare system and any institution providing healthcare to European patients.

To describe this situation and to illustrate progress that has been made in the area, this workshop will feature the participation of a number of experts who will discuss the issue from their perspectives as a government official at the EU-level, a hospital manager, a patient and a healthcare inspector. In addition ECDC will inform the discussion with the latest data available from across the EU countries.

JF Ryan, DG Health and Consumers, European Commission

E Presterl, Professor, Clinical Institute of Hospital Hygiene, Medical University of Vienna, Austria

J Wijngaarden, Chief Inspector of Public Health, The Health Care Inspectorate, Ministry of Health, Welfare and Sport, The Netherlands

L Souchet, European Patients' Forum

D Monnet, Senior Expert & Head of Programme, Antimicrobial Resistance and Healthcare-Associated Infections, European Centre for Disease Prevention and Control

Moderated by M Sprenger, Director, European Centre for Disease Prevention and Control (ECDC)

12:30–14:00 • Thursday • 3 October 2013

L2

Self-care perceptions

Epposi Self-Care Perception Index: Today's perception can lead to tomorrow's reality

Self-Care describes the activities undertaken by individuals and the wider community in order to improve health, prevent disease and manage illness. The take-up of Self-Care coincides with a growing interest in personal health and wellbeing, increased access to health information, and government funded public health promotions that have targeted smoking, obesity and consumption of alcohol. All this means that there needs to be fundamental change to entrench a powerful preventative health culture in the community, including the role of Self-Care for those who are able to take greater responsibility for personal health.

The workshop will explore the results of a major piece of quantitative research establishing a European baseline of public perceptions towards Self-Care gathered in ten EU countries. The session will cover issues such as: How do consumers define self-care? Who do they trust in its delivery? What are the opportunities and risks involved and how can these be managed from a policy to practice perspective?

Multi-stakeholder discussion leaders of an open fishbowl conversation:

A representative from the EMA (tbc)

P de Raeve, European Federation of Nurses Associations (EFN)

I Passarani European Consumer Organization (BEUC)

V Clay, Pfizer

Moderated by J Bowman-Busato, Epposi

12:30–14:00 • Thursday • 3 October 2013

L3

Schizophrenia and inclusion

Schizophrenia and social inclusion: Perspectives, needs and solutions

Only 8% of people living with schizophrenia in the UK are in employment. Is this the tip of an iceberg highlighting the true extent of social exclusion? How are individuals with this severe brain disorder, diagnosed in the prime of their lives, impacted across key aspects of their lives, throughout their lives? What is the unrecognised potential for their active role in society? Hot on the heels of the World Federation for Mental Health 2013 World Congress, which dedicated its programme to social inclusion, this workshop seeks to address the many unanswered questions for people affected by schizophrenia, both for individuals living with the condition and their carers:

- What is the level of social exclusion among those affected?
- How is social exclusion impacting people affected by schizophrenia?
- What are the benefits of integrating people affected by schizophrenia – for individuals and for society?
- What are the policy solutions to support integration of those affected?

This highly interactive session will report findings of a new global study on social inclusion. A live survey where your personal votes and opinions will spark debate on this key topic will help to inform the relevant policy changes needed to enhance levels of social inclusion for those affected.

Speakers and panellists to be announced

Moderated by N Fahy, Senior Advisor Health, Edelman

12:30–14:00 • Thursday • 3 October 2013



Organised by European Centre for Disease Prevention and Control (ECDC)



Organised by European Platform for Patient Organisations, Science and Industry (Epposi)



Organised by F. Hoffmann-La Roche Ltd

Workshops

L4

Navigating health systems

In April 2013 the Government of Norway hosted a WHO High-Level Meeting in Oslo on “Health systems in times of global economic crisis: an update of the situation in the WHO European Region”.

The objective of this session is to review the latest evidence on the impact of the economic crisis on population health and on health systems in the WHO European Region, particularly in the following broad areas:

- Maintaining and reinforcing equity, solidarity and universal coverage
- Policy responses to growing fiscal pressure, with a focus on hard-hit countries and measures to improve efficiency
- Improving health system preparedness and resilience

During the workshop we will present the policy lessons and recommendations from the High Level Meeting. These will have been discussed at the WHO Regional Committee in Izmir, Turkey, September 2013 by the 53 WHO European Member States.

Panel discussion with WHO European Member States and multilateral organisations on:

- Crisis as an opportunity for health system reforms and revitalizing public health (short-term returns and long-term vision)
- Interplay between fiscal policy and health financing policy in times of economic downturn: Ireland, Greece, Moldova, ECFIN, OECD

Moderated by H Kluge, WHO Europe

12:30–14:00 • Thursday • 3 October 2013

W6

Transatlantic lessons

What can the US and Europe learn from each other?

The US and Europe are considered to differ fundamentally in terms of how healthcare is organised. Traditionally, Europe focuses on the significant gaps in coverage in the US with large parts of the population uninsured or underinsured. On the other hand, in the US the European model is often pictured as rigid and overregulated. These stereotypes may cloud our views and impede the potential to learn from each other's experience.

With the new Patient Protection and Affordable Care Act that was adopted in 2010, it may seem that the US health system is converging towards the European model. However, similarly, reforms in Europe over the last two decades have been inspired by concepts and ideas that crossed the Atlantic, such as managed care and competition.

In the face of a global economic crisis with soaring public budgets, it is time to take a closer look at each other's health system policies and identify best practices that could help to overcome the immense health challenges ahead.

[T Rice, Professor, Department of Health Services, UCLA School of Public Health, USA](#)

[UE Reinhardt, James Madison Professor of Political Economy, Professor of Economics and Public Affairs, Woodrow Wilson School of Public and International Affairs, Princeton University, USA](#)

Panel discussion

18:00–19:30 • Thursday • 3 October 2013

W7

State of the art in cancer

State of the art in cancer: 50 years of change – dormancy and development

- How can we continue to advance care for people with cancer in Europe in the current financial climate?
- What public policy changes are needed in order to keep the cancer care promises of the last 50 years?

This interactive workshop aims to address these questions head-on in a fast paced speed-networking session, based on the findings of *The State of Oncology Report*. The report looks at 50 years of change in cancer care worldwide – praising successes and critically examining failures, with a focus on public policy implications for Europe and what lessons should be learned as we strive to ensure another 50 years of progress. The session will be introduced by lead author, Professor Peter Boyle, followed by speed-networking, where participants will get to know each other's thoughts and ideas by spending time debating the core issues in pairs. The session will then gather together the points raised by the audience, inviting them to share their views and ask questions about the report. The conclusions drawn by participants during the workshop will lay the foundations for the next steps of *The State of Oncology Report*, and the future work based around it.

[P Boyle, International Prevention Research Institute Lyon, France](#)

Facilitated by (speed networking):

[Y Venable, Head of International Public Policy, Roche](#)

[K Wilhelmsson, Director, Health Policy and Market Access, Edelman](#)

18:00–19:30 • Thursday • 3 October 2013

Workshops

EC

Anti-discrimination

Anti-discrimination in health

EU Session on improving access and combating discrimination in healthcare with a focus on vulnerable groups.

This session will explore the two aspects of discrimination in healthcare and improving access to healthcare.

In this context the main objectives are:

- To identify issues in relation to discrimination in the access to healthcare in the EU.
- To highlight the European Commission's commitment to the promotion and protection of fundamental rights in access to healthcare.
- To discuss EU and Member States' possible actions on improving the access to healthcare in the EU, identifying gaps and challenges and highlighting evidence and best practices.

The session will present a range of perspectives of what the current issues are as well as panel discussions on actions.

18:00–19:30 • Thursday • 3 October 2013

B2

Patient involvement

The current economic crisis has resulted in health budget cuts throughout the EU, negatively impacting access to screening, diagnosis, treatment, rehabilitation and health management – and, ultimately, health outcomes.

A recent Commission Staff Working Document addressing 'Investment in health' underlines the fundamental importance of good health for economic growth and personal wellbeing. Achieving high standards of health should be considered as one of the key drivers of economic recovery. Continued and well-targeted investment in health and health services is therefore crucial.

Health stakeholders have a place in this debate, with patients playing a central role as they experience the full budget restrictions and diminished access. Increasingly, they are expected to take on greater responsibility for their health and lifestyle choices as a condition for such access. Given these trends, patient empowerment and health literacy are key concepts. This session will explore:

- To what extent patients are engaging in the health policy decisions that affect them and how this engagement can be fostered to address the gaps across Europe.
- Which measures can support better health outcomes and how they can be implemented most effectively.

Representative of DG SANCO, EC (tbc)
A Oluson, European Patients' Forum
R Muller, GAMIAN-Europe
K Fjellstedt, CPME
M Olsson, EHMA
K Kadenbach MEP, S&D Austria (tbc)

Chaired by T Rose, Health Activist

7:30–9:00 • Friday • 4 October 2013

W8

A health literate Europe

Investing in health literacy is an important strategy to foster access to health and to put citizens and patients at the centre of health and healthcare.

The aim of creating a health literate Europe is therefore two-fold: Enhancing the capacity of European systems to meet the health needs of the citizens as well as strengthening citizens' role with regard to their health, to improve health outcomes and to reduce the growing burden on health systems.

The aim of the workshop is to discuss the role of health literacy in creating resilience towards the challenges of the megatrends such as demographic change, increase in chronic disease and decrease in productivity and shaping a health literate Europe.

13:00–14:30 • Friday • 4 October 2013



Organised by DG Health and Consumers of the European Commission



Organised by the European Patients' Forum in cooperation with Sanofi



Organised by Maastricht University, European Patients' Forum, Standing Committee of European Doctors (CPME) and MSD

Workshops

W9

EU Health programme

EU health programme 2014–2020 information workshop

The purpose of the workshop is to inform participants about the new EU Health programme, its main goals, objectives and funding instruments, as well as the steps now taken towards implementation from 2014.

13:00–14:30 • Friday • 4 October 2013



Organised by DG Health and Consumers of the European Commission

W10

Men's health

Improving men's use of primary care services in Europe

Men's health across Europe is unnecessarily poor, with nearly 630,000 men aged 15–64 dying annually across the old EU 27 Member States compared to 300,000 women. This is a major human and financial cost to men, their families, communities, employers and national health systems.

Primary healthcare services are central to strategies to improve men's health in terms of prevention, early diagnosis and treatment. Currently, however, services (general practice, dentists, pharmacy, optometry and others) are used ineffectively by men. They attend less frequently than women, especially for prevention and screening, and it has been suggested that men's lower contact with primary care is linked to their higher use of hospital services.

This workshop will explore why and how men under-use the range of primary care services and, more importantly, how men's access can be improved by changes to policy and service delivery.

Moderated by I Banks, President, European Men's Health Forum (EMHF)

13:00–14:30 • Friday • 4 October 2013



Organised by European Men's Health Forum (EMHF)

W11

Big Data

How can we harness Big Data to improve R&D and translation of new therapies?

The ongoing IT revolution has made possible the ability to analyse enormous data sets from different locations. Volume, variety, velocity and value are the key characteristics of datasets feeding contemporary algorithms and improved data mining methodologies create new frontiers of statistical inference. Analytics continue to evolve, with their ability to consume and interpret terabits of data growing exponentially in power year on year.

Healthcare is an area where Big Data can have a tremendous impact, marking a transformation from human judgment to automated decisions for genomics, the development of new therapies, the monitoring of real world efficiency, and improving the timely delivery of care for patients.

This workshop will feature a panel of international experts from research, policy and industry discussing new ways to harness Big Data and translate it from the lab with better indications, improve our understanding of benefit risk, provide tools for more accurate health technology assessment, and reduce the dreaded efficacy/efficiency gap.

13:00–14:30 • Friday • 4 October 2013



Organised by European Alliance for Personalised Medicine (EAPM) and sponsored by EFPIA

Booking Information

We provide a variety of services from which you can choose to make your conference stay as comfortable as possible.

- Booking your accommodation
- Booking your shuttle service
- Participation in social programme events

Participation in the lunches is included in the conference fee.

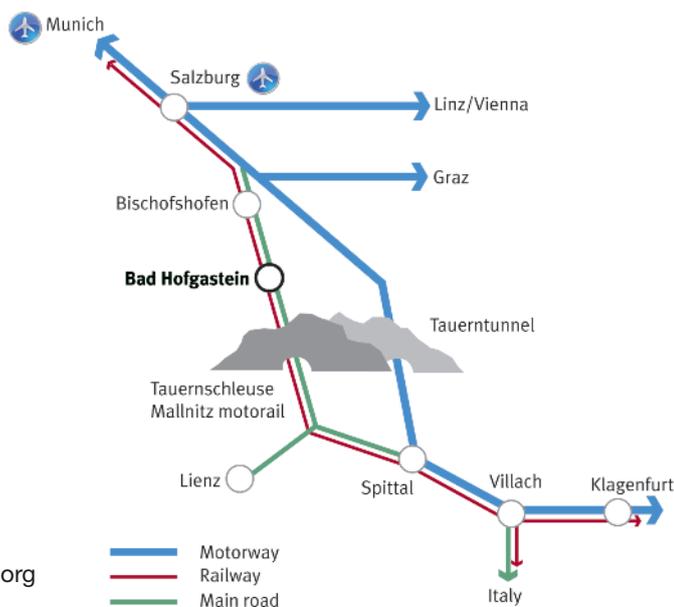
For detailed information please visit our homepage www.ehfg.org

Information about our social programme is available at www.ehfg.org/social.html

ONLINE REGISTRATION will open during the 2nd week of July 2013. To register please go to www.ehfg.org/registration.html

All information in this announcement is subject to change.

CONFERENCE FEES includes 10% VAT	Early booking until 9 August 2013
Standard fees	EUR 1550
Government fees for employees of ministries, local governments, European Parliament	EUR 600
Reduced fees available only to representatives of NGOs and full-time staff of universities	EUR 500
<i>Cancellation fee is 10% of the total amount due until 6 September 2013, 50% until 27 September 2013, 100% thereafter. Cancellation must be submitted in writing.</i>	



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