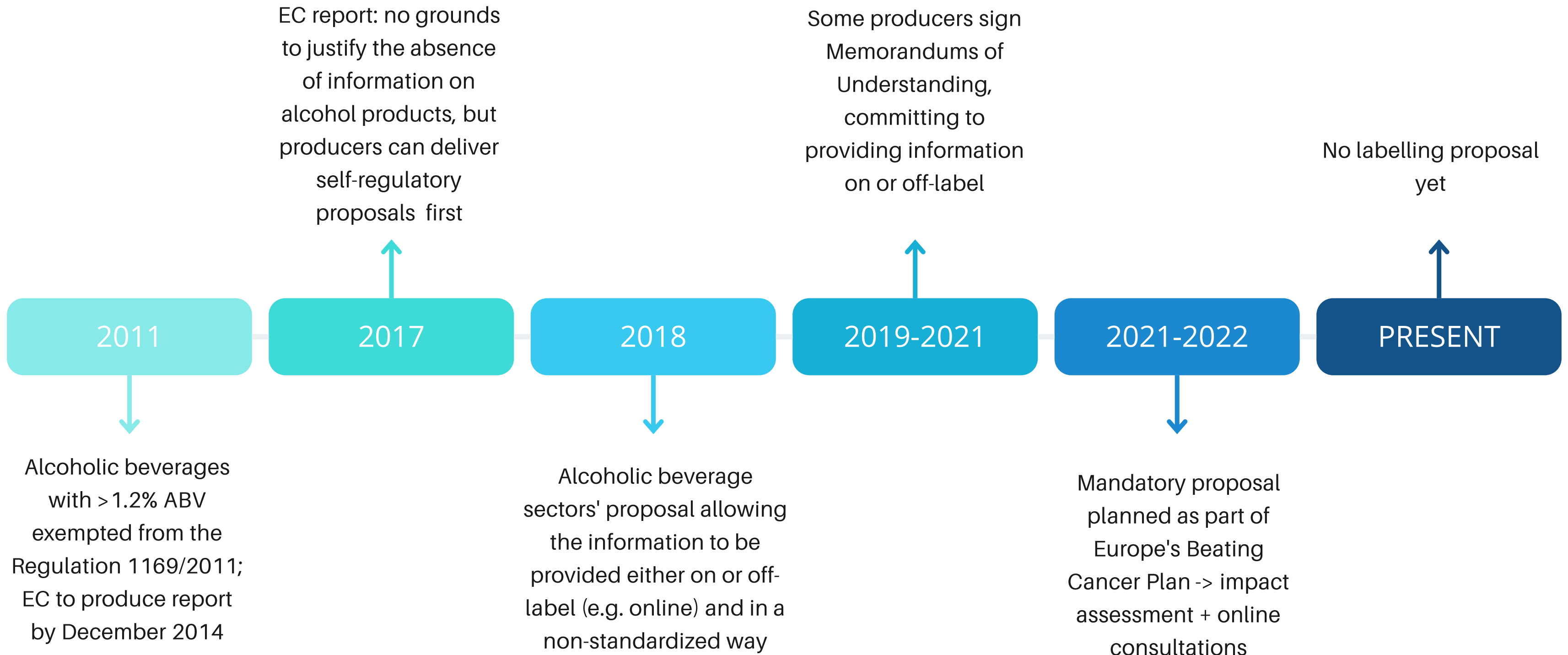


# ALCOHOL LABELLING IN THE EUROPEAN UNION

## A brief history



# 2013

Among the products that included at least one health-related message:

**44%** of the products contained ingredient listing

**2%** contained calorie information

Botterman, S., de Cuyper, K., & Tresignie, C. (2014). State of play in the use of alcoholic beverage labels to inform consumers about health aspects. <https://doi.org/10.2772/12145>

# 2021

**30%** of the products contained ingredient listing

**22%** contained calorie information

**2.5%** contained full nutritional information

Sarasa-Renedo, Ana., Moz-Christofoletti, M. Alice., Grammatikaki, Evangelia., Wollgast, Jan., & European Commission. Joint Research Centre. (n.d.). Provision of ingredient, energy and full nutrition information on alcoholic beverages: an assessment of products placed on the EU market.