



# **16th** European Health Forum GASTEIN

2nd to 4th October 2013

Who is Who

Biographical Information

# Resilient and Innovative Health Systems for Europe

Building Resilient Healthcare Systems

Free-Trade Zone Europe-US. Implications for Health Systems

Investing in Health

Mental Health. The Motor for a Healthy Economy mHealth for Innovation. Health at your Fingertips Non-Communicable Diseases





# Who is Who

# **Biographical Information**

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Cashman Michael Cayton Harry Černiauskas Gediminas Cheng Tsung-Mei Chestnov Oleg Chiou ST
Chiu WT
Christodoulou George
Chung Helen
Ciobanu-Dordea Aurel
Clay Vincent
Cohen Jonathan
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Davies Maggie de Haller Jacques de la Mata Isabel de Raeve Paul Del Brenna Giulia Dimitrova Dessislava Duguay Corinne

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Ehmann Falk Evetovits Tamás

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Fahy Nick
Falise-Mirat Béatrice
Ferrario Alessandra
Figueras Josep
Fjeldsted Katrín
Forbes Angus

#### G

Galea Gauden
Ganten Detlef
Garel Pascal
Georgiades Adonis
Giepmans Paul
Giraud Sylvain
Gréboval Cécile
Greer Scott

#### Н

Hafen Ernst Hanninen Esko Hearne John Herrmann Svenja Holtorf Anke-Peggy Horgan Denis Hübel Michael

#### I

Immonen-Charalambous Kaisa

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Jakab Zsuzsanna Jones Kevin

### K

Kadenbach Karin Kalo Zoltán Kautz Achim Keller Ingrid Kelly Patricia Kerstiëns Barbara Khabriev R Kjaerum Morten Klink Ab Kluge Hans Kooij Sandra Korsager Kirstine Kosinska Monika Kröger Jens Kuchenmuller Tanja Kühlbrandt Charlotte Kumpunen Stephanie

#### ı

Liebl Maximin Lourenco Tania Luhan P Lynch Fergal Lynch Kathleen

#### M

Mackenbach Johan Madelin Robert Maniadakis Nikos McDaid David McKee Martin McVie Gordon Meissner Winfried Mendao Luis Merkel Bernard Mitchell Gay Monnet Dominique Mueller Rebecca

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Needle Clive Nikolaidis George

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#### P

Palm Willy
Palumbo Leonardo
Parvanova Anotnyia
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Piskorz Wladyslaw
Pita Barros Pedro
Poc Pavel
Podniece Zinta
Presterl Elisabeth
Probst Josef

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Quilici Sibilia

#### R

Ranck Jody Reinhardt Uwe E Rendi-Wagner Pamela Risso-Gill Isabelle Roberts Bayard Rose Tamsin Ryan John F

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Sainati David Saltman Richard B Schulthess Duane Shen Jie Shenker Don Sinclair Robert Skovlund Søren Smit Paul Hendrik Smith Peter C Sogaard Morten Sørensen Kristine Souchet Laurène Sprenger Marc Stampe Mads Steinhausen Kirsten Stöger Alois Sudbrak Ralf Szócska Miklós

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Walker Margaret Wigzell Olivia Wijngaarden Jan Wilhelmsson Kajsa Wismar Matthias Wolff-Boenisch Bonnie Wyke Alexandra

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**Zeltner Thomas** 

# A

#### Amelia Andersdotter; Member of the European Parliament

**Peter Anderson**; MD, PhD, MPH, FRCP, University of Oxford and London School of Hygiene and Tropical Medicine. Formerly: eight years as Regional Adviser for Addictions and Director, Public Health, European Office, World Health Organization. Currently, Senior Adviser to the European Commission, WHO, governments and the private sector. Professor, Substance Use, Policy and Practice, Newcastle University, UK; Professor, Alcohol and Health, Maastricht University, Netherlands. Researcher of chronic conditions and leading risk factors, including mental health. Author of over 150 scientific publications and 15 monographs.

Vytenis Andriukaitis; Minister of Health, Lithuania

**Pierre Anhoury**; Senior Executive, Accenture; He is focused on R&D consulting for Europe, Africa and Latin America. He has 22 years management consulting experience in healthcare and pharma. Before joining Accenture, he was the Global Senior VP in charge of Treatment Value Consulting at Kantar Health, where his clients included the Pharma leadership (areas of Market Access, Health Economy and R&D). Pierre developed the concept of Early Value Analysis, starting in Phase II, to force R&D people work in an integrated way with the market access and the marketing teams. Before this position, Pierre was with IMS Health in charge of Health Economics and Outcomes Research in Europe. He began his career with Ernst & Young followed by Deloitte. In both companies, he was the Partner in charge of healthcare and Pharma consulting, based in France, and part of several account teams. The projects he was leading were focused on the interactions between the Providers, the Payors and the Pharma and Medical Devices industries. Pierre is an MD specializing in public health, geriatrics and clinical oncology. He was trained at the ECRI Institute in Plymouth Meeting (PA) on Health Technology Assessment, and then in Chicago where he obtained a degree in Healthcare Risk Management.

**Elke Anklam**; Professor, is a chemist by education with specialisation in food, organic and radiation chemistry. After having obtained her Ph.D., she worked in various European Research Institutions and taught as Professor at the Applied University of Fulda, Germany. Since 1991 she has been working for the European Commission (EC) and since 2006 she has been the Director of the Institute for Health and Consumer Protection in Ispra, Italy which is one of the seven Institutes of the EC-Joint Research Centre.

Raed Arafat; Secretary to the State of Health, Ministry for Health, Romania. Raed is a Palestinian doctor that lives in Romania for more than 30 years. Emergency medicine was his great passion since childhood. He decided to set up a public emergency intervention system (SMURD) at amazing standards that saves everyday hundreds of lives. Starting with just an ambulance car, he arrived this year to buy an airplane in order to transport the patients in a very sensitive health condition. Decorated by two presidents of Romania with the Order of Merit and by the former King Michael I of Romania with the royal decoration.

Alexandru Athanasiu; Council of Europe

**Clemens-Martin Auer**; (1957), Dr, Director General, Ministry of Health, Austria since 2005; 2003–2007 Chief of Cabinet of former Federal Minister Maria Rauch-Kallat.

**Sophie Aujean**; joined ILGA-Europe, the European region of the International Lesbian, Gay, Bisexual, Trans and Intersex Association, in May 2011 as Policy and Programmes Officer. She works in the fields of health and education. She contributes to securing effective legal protection against discrimination in access to education and health services and to end the pathologisation of trans identities.

Sophie is originally from France but was born in Brussels, and started working with ILGA-Europe in May 2011. She has completed studies in political science and holds Master's degrees in human rights law. After internships within the Secretariat of the Human rights Subcommittee of the European Parliament and the International Campaign for Tibet's Brussels office, she worked from 2007 to 2009, as a lobbyist for the Brussels office of MEDEF. On 2009-mid-2011, she was Programme manager within the Directorate General for Enlargement of the European Commission and organised capacity-building events in order to train civil society organisations from Western Balkans and Turkey on the EU acquis.

Boris Azais; Director Public Policy, MSD

# B

Daniel Bahr; Minister of Health, Germany

Peter Baker; European Men's Health Forum

**lan Banks**; BSc BAO BCh MB MSc PhD. British. A&E (Accident & Emergency) doctor and general practitioner/public health. A member of Council of the British Medical Association (BMA) and a recipient of the Association Medal from the BMA. President of the European Men's Health Forum and the England & Wales Men's Health Forum, Vice-President of the International Society of Men's Health. Prolific author of books on health and on medicine.

Juras Banys; Rector of the Vilnus University, Lithuania

Susan Barber; European Men's Health Forum

**Andrew J Barnes**; Virginia Commonwealth University, Department of Healthcare Policy and Research, USA

**Nicola Bedlington**; (1965), Management Studies and French, British. First Executive Director of the European Patients' Forum (EPF) in Brussels (from 2006); responsible for leading the European Patients' Forum, currently composed of 59 umbrella organisations of national patients' platforms and disease specific organisations, representing the collective interests and rights of over 150 million patients with chronic diseases across the European Union in EU healthcare policy and programme development. EPF's vision is high quality, patient centred equitable healthcare for all EU patients. Previously first Director of the European Disability Forum, Head of the ENSI Network of Education for Sustainable Development, and Commission expert leading the NGO component of an EU Programme on equal opportunities for disabled people.

**Stephane Berghmans**; is a Doctor in Veterinary Medicine who obtained his Ph.D. studying epigenetic mechanisms of inheritance and developing expertise in genetics and molecular biology at the University of Liege (Belgium). He then became a postdoctoral fellow at Harvard Medical School in Prof. Thomas Look's laboratory, Dana Farber Cancer Institute, where he established zebrafish as a model organism to study cancer. Seeing the opportunity for a more direct application of zebrafish in drug discovery, he moved to the biotech sector and joined DanioLabs (Cambridge, UK) in 2004 where he headed development, implementation and automation of zebrafish drug discovery and

liability assays for early in vivo compound screening. He moved to Portland (Oregon, USA) in 2008 where he joined Znomics as Director of Biology, installing new research teams and facilities. Rich with strategic experience in the private sector and interested in science policy, he joined the European Science Foundation in June 2009 as Head of the Biomedical Sciences Unit. In this position he managed the secretariat general for the European Medical Research Councils (EMRC) with activities spanning from science management to scientific networks and a very strong emphasis on science policy and strategy. Eager to apply his experience and vision for biomedical research he became CEO of SCINNAMIC (Belgium), the newly created 'Centre for Innovation in Medicine' which aims to boost translational research. Since 2013 he is working as VP at ELSVIER.

**Richard Bergström**; has been the Director General of the European Federation of Pharmaceutical Industries and Associations (EFPIA) since April 2011. Previously he served for nine years as the Director General of LIF, the Swedish Association of the Pharmaceutical Industry, following positions in Switzerland in regulatory affairs at the pharmaceutical companies Roche and Novartis. Mr Bergström has also been appointed by the Swedish Government to the Board of the Karolinska Institute. He is a pharmacist by training, receiving his MScPharm degree from the University of Uppsala, Sweden in 1988.

**Enrique Bernal-Delgado**; (Senior Health Services Research, IACS) Enrique Bernal-Delgado is a Medical Doctor, Public Health and Preventive Medicine Specialist. He holds a PhD in Medicine, as well as a Master in Health Economics and doctorate studies in Sociology. He is currently a Senior Health Services Researcher in the Health Services Research and Health Policy Unit at the Institute for Health Sciences in Aragon – IIS Aragon (Spain). Enrique leads the cutting-edge initiative on Variations in Medical Practice in the Spanish National Health System, and is coordinating the EU-funded ECHO project on variations in systems performances across Europe. Other current merits include being the Chief Editor for the Atlas of Variations in Medical Practice in the Spanish National Health System and Associate Editor for BMC Health Services Research.

Annemarie Bevers; Annemarie is a Board Member of the International Diabetes Federation (IDF) Region Europe, and was previously a board member of the Dutch Diabetes Association (DDA) for eight years. Annemarie's focuses and concerns towards diabetes are proper care, self-management and education. She also has a focus on the young ones in the Netherlands and in Europe with diabetes. Besides her involvement in the IDF and the DDA, Annemarie also volunteers as a Board Member of the Arateus of Cappadocia Foundation (linked to the Free University Academic Hospital in Amsterdam), she is a member of the Social Advisory Council at the Dutch Diabetes Foundation, she was involved in the Kids & Care South Africa organization, and she has been a member of the Advisory Board of the Diabetes Centre of the VU.

Audrey Birt; Health and Social Care Alliance

**Tonio Borg**; originally from Malta, is the European Commissioner for Health since 2012. Borg got involved from an early age with the youth branch of the Nationalist Party (PN), becoming its president at one point.

During his work as a lawyer he specialised in human rights and from 1990 and 1995 he was a member of the European Committee for the Prevention of Torture.

He was first elected to the Maltese Parliament in 1992 and between 1995 and 1996 served as Minister of Home Affairs, a portfolio that he retook in 1998. In 2004 he was elected deputy leader of the PN and was named as Deputy Prime Minister.

In 2008 he left the Home Affairs Ministry after big appointed Minister of Foreign Affairs while still Deputy PM until his election as European Commissioner.

**Dmitry Borisov**; Russian, Executive Director, Equal Right to Life Non-Profit-Making Partnership, Russian Federation.

John Bowis; OBE is a former MEP and Member of British Parliament. He currently assumes several leadership positions in the European health policy arena including acting as the President of Health First Europe and Vice-President of the European Health Forum Gastein. From 1987 to 1997, he served as Member of UK Parliament for Battersea, serving two terms in the UK Government as Minister for Health (1992-1996). From 1997 to 1999, John Bowis worked as International Policy Adviser to the World Health Organisation on global campaigns such as 'Nations for Mental Health' and 'Out of the Shadows' dealing with epilepsy. John now acts as an advisor for several organisations in the not-for-profit sector and the healthcare industry including GSK, Conservative Europe Group, the European Alliance for Personalised Medicine, FIPRA, Policy Action and Hanover. He is also Board Member of TBVI, Global Initiative on Psychiatry, Gamian Europe, European Men's Health Forum, SANE, World Federation for Mental Health and Maastricht University European Health Faculty. John is a Patron of the Fund for Epilepsy, Vice President of Diabetes UK and Ambassador of the National Aids trust and Alzheimer's Society. In 1981, John was awarded an Order of the British Empire. He is also an Honorary Fellow of the Royal College of Psychiatrists and the Royal College of Physicians.

Jacqueline Bowman-Busato; Jacqueline took over as Executive Director of EPPOSI (European Platform for Patients' Organisations, Science and Industry) in July 2010 to drive its new strategic focus on EU health innovation policy. She has over 15 years' experience in the public and private sectors, and association management on an international level, specialising in multi- stakeholder engagement, particularly in the fields of public health and healthcare IT. Jacqueline was previously Communications Director Europe, Middle East and Africa for the Healthcare Information & Management Systems Society (HIMSS); Communications Director for The World of Health IT Conference & Exhibition 2006 & 2007. She has also been Communications Advisor to a number of public health organisations as well as the UN Population Fund (UNFPA). Jacqueline is a Guyanese-(South America) born, British national. She holds degrees in English and French Law, Integrated Communications Management and graduated from the Vlerick Leuven-Ghent Management School in Belgium with a Master of Business Administration (MBA).

Peter Boyle; is a leading epidemiologist, cancer prevention expert and founding President of the International Prevention Research Institute, an independent research institute based in Lyon, France. Peter led the EUROCAN+PLUS project which developed priorities for coordination of cancer research in Europe and held the position of Editor for the World Cancer Report 2008, highlighting the growing global cancer crisis. Boyle lead revisions to the European Code against Cancer and has also published widely on the subject of oncology in scientific and medical literature, including textbooks and cancer atlases. Born in Glasgow, Scotland, Peter received a BSc, PhD and Doctor of Philosophy degree from the University of Glasgow, Faculty of Medicine. He is a Fellow of the Royal Society of Edinburgh, Royal College of Physicians and Surgeons of Glasgow, Royal College of Physicians of Edinburgh, Faculty of Public Health and of the Academy of Medical Science. In recognition of his work, Peter has been awarded with honorary membership of several scientific societies and holds honorary Professorships at several prestigious universities. Peter was elected Honorary Member of the Academy of Science of Hungary and is a member of the European Cancer Academy. In 2000, he was awarded the Knight's Cross of Order of Merit of the Republic of Poland for services to Public Health.

Angela Brand; MD PhD MPH, Professor, is Director of the Institute for Public Health Genomics (IPHG) at the Faculty of Health, Medicine and Life Sciences at Maastricht University, the Netherlands, and Director of the European Centre for Public Health Genomics (ECPHG). Prof. Brand is Coordinator of the Public Health Genomics European Network (PHGEN), President of the Section Public Health Genomics within the European Public Health Association (EUPHA), Edtor-in-Chief of the international journal Public Health Genomics, Executive Director of the Public Health Genomics international network GRaPH-Int, Associated Member of the international consortium Public Population Project in Genomics (P3G) on biobanking, Advisory Board Member of Alacris Pharmaceuticals, Advisory Board Member of OncoTrack (IMI), Scientific Consultation Group Member of the European Centre for

Disease Prevention and Control (ECDC), and Co-Investigator of PIE (Pharmacogenomics & Innovation in Ethics) within the NIH Pharmacogenetics Research Network (PGRN). Prof. Brand serves as Expert for various organizations such as the European Agency for Reconstruction, the OECD, WHO, the European Commission, the Netherlands Genomics Initiative (NGI), the German Robert Koch-Institut (RKI), Genome Canada, the European Science Foundation. She is Fellow of the Rockefeller Foundation, USA, and of the 21st Century Trust of the Wellcome Trust, UK. She is Pediatrician and Specialist in Public Health Medicine, holds a PhD in pathology (Münster University, Germany) and a Master of Public Health (Johns Hopkins University, USA) and received her habilitation in Public Health Genomics (Bremen University, Germany).

**Helmut Brand**; Dr. med., Dr. h.c., MSc, MFPH, DLSHTM is Professor of European Public Health and head of the Department of International Health at Maastricht University. He studied Medicine in Düsseldorf and Zürich and earned a Master in Community Medicine from London School of Hygiene and Tropical Medicine and London School of Economics. Prof. Brand is a specialist in Public Health Medicine in Germany and the UK. Helmut worked in several Health Authorities and Ministries of Health. For 13 years he was director of the Public Health Institute of North Rhine Westphalia in Germany. Since then European Integration in Health is the main topic of his work. The recent research focus is on the European dimension of cross border health, comparative studies, policy advise and surveillance systems.

**Jeni Bremner**; Director at EHMA; Holding a degree in philosophy, Jeni Bremner is a trained nurse and health economist who has worked in general health management and as a policy analyst both in the United Kingdom health service and for national and local government. Appointed EHMA Director in 2007, Jeni is responsible for the overall financial responsibility and strategy setting of the European Health Management Association. She has led the development of EHMA's policy portfolio and management improvement activities, and has been involved in a large number of EU-funded projects, with a particular focus on transfer of knowledge and results. Jeni is an experienced moderator and speaker, and has contributed to a high number of publications over the years.

Hannah Brinsden; BSc. RNutr is a Public Health Nutritionist from the United Kingdom. She is the policy and advocacy officer at the International Association for the Study of Obesity (IASO)/International Obesity Task Force (IOTF) where she works to influence international and regional policies on food, nutrition, marketing, obesity and non-communicable diseases. She is also a PhD candidate at City University, London and a 2013 Young Gastein Scholar. Previously Hannah was the lead Nutritionist at Consensus Action on Salt & Health (CASH), a non-profit organisation working to reduce salt consumption in the UK. Hannah is a founding member of Public Health Nutrition UK, a member of the public health theme team at the UK Nutrition Society, as well as a member of World Public Health Nutrition Association and the Association for Nutrition. She also sits on the working party of the Children's Food Campaign which part of Sustain: the Alliance for better food and farming.

Diana I. Brixner; RPh, PhD; is Professor and Chair of the Department of Pharmacotherapy, College of Pharmacy and Executive Director of the Pharmacotherapy Outcomes Research Center, and serves as the Director of Outcomes for the Program in Personalized Health Care at the University of Utah. Her research interests focus on applied outcomes research towards developing evidence for informed decision-making in healthcare, with a recent focus on personalized medicine in cancer. During her career, Dr. Brixner has published numerous articles in peer-reviewed journals, including the Journal of National Cancer Center Networks, Value in Health, Pharmacoepidemiology and Drug Safety, the American Journal of Managed Care and the Journal of Managed Care Pharmacy, authored three book chapters, has one issued patent, has been an invited speaker at a variety of national and international professional meetings. During her career, Dr. Brixner published numerous articles in peer-reviewed journals, including the Journal of National Cancer Center Networks, Value in Health, Pharmacoepidemiology and Drug Safety, and the Journal of Managed Care Pharmacy, written five book chapters, has one issued patent and has been an invited as a speaker at a variety of

national and international professional meetings. She is Past-President of the International Society of Pharmacoeconomics and Outcomes Research (ISPOR) and served on the Board of Directors for the Academy of Managed Care Pharmacy (AMCP). She is currently appointed as a Visiting Professor at the Institute of Public Health, Medical Decision Making and Health Technology Assessment in the Department of Public Health and Health Technology Assessment at UMIT - University for Health Sciences, Medical Informatics and Technology in Hall i.T., Austria.

Bernhard Bührlen; Dr. phil. (1965) German, psychologist, works as senior scientist and project manager in the department for quality and processes at the Psychiatric University Clinics in Basel. After studying psychology at the University of Freiburg i. Br. with a focus on research methods and health promotion, he worked as evaluation researcher at the Hochrhein-Institute for Rehabilitation Research in Bad Säckingen. Between 2002 and 2010 he was senior scientist and Manager of the Business Unit 'Innovations in the Health System' at the Fraunhofer-Institute for Systems and Innovation Research, Karlsruhe, Germany. Main fields of research were innovations in nutrition and healthcare as well as health technology assessment. He is member of the scientific steering board of the MetaForum 'Innovation for more Health', which is active as a think tank that aims at fostering innovative approaches in health policy, health promotion and healthcare delivery.

# C

Michael Cashman; Member of the European Parliament

Harry Cayton; OBE, BA, Bphil, DipAnth, FFPH is chief executive of the Professional Standards Authority for Health and Social Care, the statutory body which oversees the regulation and registration of health and care professions in the UK. From 2001-2007 he was National Director for Patients & the Public at the Department of Health following 20 years in the voluntary sector, latterly as chief executive of the Alzheimer's Society. He is member of the World Economic Forum Council on Digital Health, chair of the Patient & Public Involvement Advisory Group of the Commission on Human Medicines, a trustee of Comic Relief, and advisor to several charities.

Gediminas Cerniauskas; Vice Minister of Health, Lithuania

**Tsung-Mei Cheng**; Princeton University; Tsung-Mei Cheng is Health Policy Research Analyst at the Woodrow Wilson School of Public and International Affairs. She is an expert on comparative health systems with an emphasis on Asian countries. Cheng writes and lectures internationally on topics ranging from single payer systems, health systems change, health care technology assessment and comparative effectiveness research, health care quality, financing, pay for performance focusing on East Asian health systems, to the impact of the WTO and GATS on national health policy. She is the co-founder of the Princeton Conference, an annual national conference on health policy that brings together the U.S. Congress, government, and the research community on issues affecting health care and health policy in the United States.

Cheng is an adviser to the China National Health Development Research Center (CNHDRC), the official Chinese government think tank for health policy under China's Ministry of Health charged with, among other things, conducting policy-oriented research and making recommendations on national health care development strategy for the Chinese government. She is also an advisor to NICE International, which advises governments and agencies overseas on capacity building for an evidence base to inform national health policy as well as knowledge transfer among decision-makers across national borders.

Cheng is a member of the International Advisory Group of Academy Health and a board member of the America-China Medical Association. Cheng also serves on the International Advisory Board of the Elsevier On-line Encyclopaedia of Health Economics. In 2003 Cheng was an adviser to the Strategic Review Board of the Science and Technology Advisory Group (STAG), a body charged with advising

the Office of the Premier of Taiwan on policies relating to the development of science and technology in Taiwan. Currently she is working on cross-national comparisons of health systems in East Asia focusing on health reforms in China and Taiwan, and comparative effectiveness research in China's latest health reform.

Cheng appears frequently as a commentator in the media, and is the host, writer, and executive editor of the "International Forum," a Princeton University0based television program on international affairs focusing on current global political, economic and security issues, as well as issues concerning global health.

Oleg Chestnov; Dr, was appointed Assistant Director-General for non-communicable Diseases and Mental Health in February 2012. Prior to that, Dr Chestnov was the Deputy Director for International Relations at the Ministry of Health and Social Development of the Russian Federation, a post he occupied from 2005. During his career at the Ministry, Dr Chestnov acquired broad technical experience in public health at both the national and international level. Dr Chestnov held high-level posts as Coordinator for health during the G-8 Presidency of the Russian Federation and Chair of health-related expert groups. Dr Chestnov participated with WHO in the organisation of the 1st Global Ministerial Conference on Healthy Lifestyles and non-communicable Diseases Control, which resulted in the Moscow Declaration on NCDs, endorsed by the World Health Assembly in May 2011. A national of the Russian Federation, Dr Chestnov earned a degree in Medicine in 1979 from the Saratov State Medical Institute and a doctorate of Philosophy in Medical Sciences from the Russian Federation in 2008. Dr Chestnov began his career as a physician and worked for 10 years at the primary care level in various states within the former Soviet Union. On joining the Red Cross and Red Crescent Movement in 1987, Dr Chestnov worked in several countries affected by conflict as well as natural and technical disasters (Armenia, Belarus, Georgia, the Russian Federation, the former Federal Republic of Yugoslavia, and Ukraine), where he was engaged in managing the delivery of humanitarian aid assistance.

**Shu-Ti Chiou;** MD, PhD, MSc, a board-certified family physician and a PhD in Epidemiology, is Director-General of Bureau of Health Promotion, Department of Health, Taiwan and the assistant professor of Institute of Public Health, National Yang-Ming University. She is specialized in preventive medicine and health services research. In 2006, Dr. Chiou and her colleagues established the Taiwan Network of Health Promoting Hospitals. She is the Chair of the Governance Board of the International HPH Network, elected in May 2012 with a term of two years. She is also Chair of the Task Force on Health Promoting Hospitals and Environment and Chair of Working Group on Health Promoting Hospitals and Age-friendly Health Care of the International HPH Network.

Wen-Ta Chiu; Minister, Department of Health, Executive Yuan, R.O.C.(TAIWAN) Professor Chiu serve as the Minister of Department of Health, Executive Yuan, R.O.C.(TAIWAN) on February 9th, 2011. He previously served as president of Taipei Medical University from 2008 to 2011, investigator of National Health Research Institute(Taiwan) since 2005 and guest researcher of NIH (US) from 2009 to 2014. He also has served as superintendent of two TMU-affiliated hospitals and as TMU vice president, chairman of the School of Public Health and director of the Institute of Injury Prevention and Control, Prof. Chiu's extensive service to international academic associations included (1) Former Presidents of Asia-Pacific Academic Consortium for Public Health (APACPH) and Academy for Multidisciplinary Neurotraumatology (AMN); (2) Former President-elect of Asia-Oceanian Neurotrauma Society (AONTS) and International Society of Reconstructive Neurosurgery (ISRN); (3) secretary of the Neurotraumatology Committee, World Federation of Neurosurgical Societies (NTC-WFNS). He serves as an editor for five international journals and as publisher of another international journal. Prof. Chiu graduated from School of Medicine, Chung Shan Medical University (1975). He obtained doctoral degree of epidemiology, University of Pittsburgh, PA, U.S.A., D.MSc of neurology, Nihon University, Tokyo, Japan, and research fellow of neurosurgery, Stanford University, CA, U.S.A.. Professor Chiu has been dedicated to traumatic brain injury (TBI) researches for 30 years. He has completed 82 TBI and related research projects and built a leading global TBI database (184,622 cases), has published more than 400 papers and 30 books and chapters. His publications in TBI rank number one in Taiwan, and even leading in the Asia and in the world (Scopus). The research results had successfully promoted the legislation for helmet use law in June, 1997. After the law has been implemented for a decade, 3000 people had been saved every year that changed the injury deaths from the third leading cause of deaths in 1996 to the sixth in 2008. Professor Chiu has won more than 10 academic awards included 2012 David P. Rall Award for Advocacy in Public Health, Legacy Laureate of University of Pittsburgh, the 17th Medical Dedication Award, the APACPH Contribution Award, Excellence Research Award of International College of Surgeon (Chicago) twice, the Top 50 Alumni Award at the 50th Anniversary of the University of Pittsburgh, and the 6th Wang Ming-Ning Award, etc.

#### George Christodoulou; World Federation for Mental Health

**Helen Chung**; Helen is Head of Health Policy Research at Swiss Re. Her current interests include: the impact of improvements in cancer control on longevity; medicines access policy; and consumer perspectives on innovation in health care. Her background connects medical and actuarial fields with health policy. She worked in the UK National Health Service for 7 years, initially as a hospital doctor and later as an Associate Director in the Centre for Health Technology Evaluation at the National Institute for Health and Clinical Excellence. She is qualified as an Associate of the Institute and Faculty of Actuaries, with experience in health insurance at Munich Re and actuarial benefits consulting at Aon.

**Aurel Ciobanu-Dordea;** Aurel is the Director for Fundamental Rights and Union Citizenship in the European Commission's Directorate-General for Justice. Mr. Ciobanu-Dordea was chief negotiator for Romania's accession to the European Union between December 1999 and January 2001, and held the post of State Secretary within the Ministry for Foreign Affairs of Romania and, subsequently, was the head of European affairs in Romania. He was also the agent of the Government of Romania for the European Court of Human Rights and, later, for the European and has an LL.M. from the University of Illinois and a Ph.D. from the University of Bucharest

Vincent Clay; EU Government Affairs and Stakeholder Engagement, Pfizer

**Jonathan Cohen**; Open Society Foundations; is deputy director of the Open Society Public Health Program. From 2002 to 2006, Cohen was a researcher with the HIV/AIDS and Human Rights Program at Human Rights Watch, where he conducted numerous investigations of rights violations linked to the AIDS epidemics in sub-Saharan Africa, southeast Asia, and North America. A Canadian lawyer, Cohen served as a law clerk at the Supreme Court of Canada in 2001 and was co-editor-in-chief of the University of Toronto Faculty of Law Review. He has degrees from Yale College, the University of Cambridge, and the University of Toronto Faculty of Law.

Marco Comaschi; Professor, ICLAS Rapallo, Italy; Marco Comaschi has many years of experience in working with diabetes mellitus patients and in 2011 Dr Comaschi started the Unit of Care for Diabetic Foot in ICLAS - Villa Azzurra in Rapallo (Genoa - Italy). Dr. Comaschi has served as the Director of the Center of Studies and Research of the Italian College of Dialectologists. Dr. Comaschi is a member of the special committee of the Italian Ministry of Health for the National Diabetes Plan. From 2009 he has been the Coordinator of the Chronic Diseases Network Plan of the region of Liguria. He is a member of the Scientific Committee of the Italian Barometer Diabetes Observatory (IBDO), and coordinator for the Basilicata Diabetes Project. Recently, as a member of EUPHA (European Public Health Association) he has been called to participate in the WHO Committee for Treatment of Chronic Diseases in Europe.

**Thomas Czypionka**; Senior Researcher, Team Coordinator, Institute for Advanced Studies (IHS), Austria.

# D

**Maggie Davies**; Maggie is the Executive Director of the Health Action Partnership International (HAPI). HAPI was set up 3 years ago by the Department of Health (UK) to act as a broker to bring together professionals and organisations from across the globe to work on health and its social determinants. In this context, Maggie manages several multi-country projects on behalf of the EU and other international organisations on a range of health related topics.

Maggie is the lead tutor on the Distance Learning MSc in Health Promotion for the London School of Hygiene and Tropical Medicine and she is on the board of the People's University. Maggie is a Fellow of the Faculty of Public Health. Maggie has a record of publication in the field and most recently has been an editor on books on assets and health and governance for health in all policies.

Maggie has been a volunteer for non-government agencies and has been a director of the Terrence Higgins Trust and Rape Crisis, Croydon. She is a Global Vice President for the International Union of Health Promotion and Education. Previously a lecturer in semiotics, Maggie has over 20 years experience of work in the field of public health which has ranged from managing local services, to national government, to large-scale international projects.

**Jacques de Haller;** MD (1952), Switzerland, has been general practitioner in his own surgery for more than 20 years in Geneva – an urban practice with a majority of elderly or "marginal" patients. In 2004, he was elected President of the Swiss national medical association FMH, until 2012, after having been President of the Swiss Society of General Medicine for 4 years. During his presidency, promoting dialogue among the different partners of the Swiss healthcare system and with the national Authorities, he achieved placing the FMH at the very centre of health politics in Switzerland, giving it an unprecedented role in national politics and in the development of the Swiss healthcare system. He now works as a consultant in health politics and lobbying, and in supporting different associations.

**Isabel de la Mata** was born in Bilbao (Spain). She graduated in Medicine at the University of Basque Country in 1983 and holds post-graduate degrees from the University of Leuven and Paris VI. She is specialist in Preventive Medicine and Public Health. She worked at the Ministry of Health of Spain and at the Regional Departments of Health in the Basque Country and in Madrid. She has an experience working with International Organisations, such as the WHO, Pan American Health Organisation and Inter-American Development Bank. From 2004 until February 2008 she worked at the Permanent Representation of Spain to the EU. Since 1 March 2008 she works as Principal Adviser for Public Health at Directorate SANCO – Health & Consumers.

Paul de Raeve; born in Belgium; Paul De Raeve graduated as registered nurse in 1984. He obtained a Master degree in Nursing Science at the Free University of Brussels in 1989. In 1996 he received a Master degree in Statistics from the Catholic University of Brussels. He is actually Doctoral Student at the Kings College University of London. Since 1984 Paul De Raeve worked full time as a Registered Nurse in a centre for children with muscular disease. He was a Head nurse Neonatology in the Al Hada Hospital in Saudi Arabia from 1990 up to 1992. On his return from the Middle East, he was appointed as a staff manager at the Free University hospital of Brussels, part-time delegated to the Belgium Ministry of Health and Environment. He was responsible for developing a national comparable data warehouse for nursing, introducing qualitative indicators within the hospital financing system and providing data for the political decision-making process.

In 2002, Paul De Raeve was appointed as General Secretary of the European Federation of Nurses Associations (EFN). EFN activities relate to the promotion and protection of nurses and the nursing profession with particular reference to the EU and Europe. Working towards this mission includes ensuring that nursing is central in the development , implementation and evaluation of the European Health Policy in the field of education, workforce, and quality and safety. Outcomes are achieved in partnership with other health providers, patients' organisations, civil society and many other European stakeholders.

**Giulia Del Brenna**; (1970), Italian, Political Sciences & European Affairs; Adviser / Cluster Coordinator for Public Health in the Task Force for Greece; Head of the Food and Healthcare industries, Biotechnology Unit in DG Enterprise and Industry (ENTR.F.5 from 2008); has been working for the European Commission in a number of positions since 1996.

Dessislava Dimitrova; former Deputy Minister of Health, Bulgaria

**Corinne Duguay**; Vice-President European Public Affairs, Sanofi; Corinne Duguay is a medical doctor. She began her career as a specialist in rheumatology. In 1995, she joined the French affiliate of Sanofi where she held positions in various areas: medical (rheumatology and cardio-vascular), pharmaco-econonomics and market access. From 2007 to 2009, she held the position of Vice-President Public Affairs for Sanofi France, in charge of market access and institutional relations. In 2009, she was appointed Vice-President European Public Affairs for sanofi Europe. Corinne Duguay is also Head of the Sanofi Brussels Office since 2010.

# E

Falk Ehmann; MD, PhD, MSc, is currently working in the Scientific Support and Project Section of the European Medicines Agency (EMA). His main responsibilities include holding the Scientific Secretariat of the Innovation Task Force promoting Innovation and new methodologies in drug development and being involved in the development of policies, guidelines and the annual working program in these areas. Areas of expertise include Pharmacogenomics, Nanomedicines and Borderline and Combined Medicinal Products (including Devices), and other -omics especially in connection with Personalised Medicine. He has special expertise in the development of Similar Biological Medicinal Products with focus on monoclonal antibodies and Vaccines. He held various positions and responsibilities at the EMA since 2004, including Scientific Advice during product development and working in the Oncology and Anti-Invectives therapeutic area of the EMA Unit for Human Medicines Development and Evaluation. Prior to joining the EMA Dr. Ehmann was a Public Health Researcher at the Robert Koch Institute in Berlin and Medical Intern at different University Hospitals including Bordeaux, Munich, Berlin, Geneva and Tanzania where he achieved his Master in Public and International Health. Falk Ehmann wrote his PhD thesis on Molecular Intra Cellular Cell Signaling in the department for Cellular Signal Transduction at the University Hospital Hamburg-Eppendorf in the Centre of Experimental Medicine of the Institute of Biochemistry and Molecular Biology.

Tamas Evetovits; Dr. Senior Health Financing Specialist and Acting Head of the Barcelona Office of the WHO Regional Office for Europe. He is leading WHO's technical assistance to member states on health financing in the European region. Prior to joining WHO he worked as director of international programs at the Health Services Management Training Center at Semmelweis University, Budapest, where he was responsible for the World Bank Institute's regional Flagship courses delivered jointly by Semmelweis University, WBI and WHO Europe. He has extensive experience in training and consultancy in the areas of health financing policy and capacity building in countries of Central and Eastern Europe. In particular, his main area of professional interest is in provider payment reforms and coordination of care across the vertical spectrum of health service provision. He is a medical doctor by training and holds two MSc degrees in the areas of health policy and management from Semmelweis University (Budapest) and the University of London.

**Nick Fahy**; Nick is an independent consultant in health policy and innovation, supporting clients across the public and private sector ranging from individual hospitals to global organisations such as A&R Edelman, and from local and national governments to the World Health Organization. Particular achievements include teaching European health issues within a training programme for the Italian regions, publishing analysis highlighting the health systems impact of the Eurozone 'bailout' programmes, and co-directing a summer school on health system responses to ageing for the European Observatory on health systems and policies. Nick Fahy has over fifteen years of experience at senior level in European health policy, including ten years in the Health and Consumers Directorate-General of the European Commission, most recently as head of unit for health information. During his time in the Commission, he led the development of major European initiatives such as the multi-stakeholder European Partnership for Action Against Cancer, and represented the European Union in international forums such as the World Health Assembly. Nick also contributes to academic work, both through his own PhD research at Queen Mary University of London and as a visiting lecturer at Maastricht University and at Management Centre Innsbruck.

Béatrice Falise-Mirat; Dr. is Director of Government Relations and Regulatory Affairs at Orange Healthcare. She is responsible for defining and directing Orange Healthcare's techno-regulatory strategy along with identifying market entry strategies across the healthcare ecosystem. Orange Healthcare aims to develop e-health activities in France and internationally by leveraging the France Telecom-Orange Group's expertise in Information and Communication Technologies. As an expert on Information Communications Technologies (ICTs) and a broad range of healthcare issues, Béatrice is responsible for representing Orange Healthcare and promoting Orange's role as a telecoms operator within the eHealth value chain. She actively engages in public debate around the deployment and usages of new healthcare ICTs and how these are transforming healthcare systems in order to position Orange as a key stakeholder in the next generation of eHealthcare systems. Prior to joining Orange Healthcare, Béatrice was responsible for directing healthcare activities at Accenture. Béatrice began her career within the Medical Electronics division at Siemens Medical Solutions before directing the company's Nuclear Medicine activities. She later became the Associate Director of the Agence nationale d'appui à la performance des établissements de santé et médico-sociaux (l'ANAP), a French governmental agency that provides performance guidelines and support for healthcare establishments in France. Béatrice is a graduate of l'Ecole Polytechnique (Paris) and is a Doctor of Medicine.

**Alessandra Ferrario**; is a Swiss citizen and Research Officer in pharmaceutical and health policy at the London School of Economics. Her research focuses on access to medicines and non-communicable diseases. One of her current research projects looks at improving budget impact and cost-effectiveness of pharmaceutical products through the introduction of managed entry and risk-sharing agreements. She is also studying the burden and management of diabetes, both from a health and economic perspective, as part of a multi-country study in low- and middle-income countries. As part of her work on access to medicines, Alessandra is working with the World Health Organization on issues around availability, affordability and quality of medicines in the Republic of Moldova. She is a PhD candidate and holds an MSc in Health Policy, Planning and Financing (LSE/LSHTM), MSc in Epidemiology (Swiss Tropical and Public Health Institute, University of Basel) and BSc in Molecular Biology (University of Basel).

Josep Figueras; MD, MPH, PhD (econ) Spanish, is the Director of the European Observatory on Health Systems and Policies and head of the WHO European Centre on Health Policy in Brussels. In addition to WHO, he has served other major multilateral organizations such as the European Commission and the World Bank. He is a member of several advisory and editorial boards and has served as advisor in more than forty countries within the European region and beyond. He is member of APHEA board of accreditation; honorary fellow of the UK faculty of public health medicine, has

twice been awarded the EHMA prize, and in 2006 received the Andrija Stampar Medal. He was head of the MSc in Health Services Management at the London School of Hygiene & Tropical Medicine and he is currently visiting professor at Imperial College, London. His research focuses on comparative health system and policy analysis and is editor of the European Observatory series published by Open University Press. He has published several volumes in this field, the last two: Health systems, health and wealth: assessing the case for investing in health systems (2012) and Health professional mobility and health systems (2011).

Katrín Fjeldsted; was born 1946 in Reykjavík, Iceland. She completed her general practice training in 1979 (United Kingdom) after receiving her Medical Degree from the University of Iceland in 1973. She has been a family physician at Efstaleiti Health Centre since 1980. She was the assistant Reykjavík City Medical Officer 1979-1980. Her political, social and civic activities are as follows: Member of Reykjavík City Council 1982-1994, member of the City Executive Council 1986-1994, Chairman of the Icelandic College of Family Physicians 1995-1999, Member of Board of the Icelandic Medical Association 1997-1999, Head of the Icelandic delegation to CPME since 2000, elected internal auditor for the CPME in April 2001, re-elected 2003, elected CPME Vice President for 2006-2007, re-elected for 2008-2009 and elected treasurer 2010-2012. Member of Althingi for the Reykjavík constituency 1999-2003, Deputy parliamentarian 1995-1999 and 2003-2007, Member of the Standing Committee on Judicial and Ecclesiastical Affairs 1999-2003, Member of the Standing Committee on Health and Social Security 1999-2003, Member of the Standing Committee on the Environment 1999-2003, Substitute member of the Standing Committee on Foreign Affairs 1999-2003. Vice-Chairman of the Icelandic Delegation to the Western European Union Assembly 1999-2003, Substitute member of the Icelandic EFTA-delegation since 1999-2003, Member of the Icelandic parliamentary delegation to the United Nations General Assembly in 1999 and 2000, Member of the Icelandic delegation to the U.N. conference on sustainable development in Johannesburg S-Africa in 2002. She was also a book critic for the Morgunbladid daily newspaper for many years and translated (with Dr. Egilsson) the play Amadeus by Peter Shaffer in 1980. She got married to Dr. Valgarður Egilsson in 1967. They have had 4 children, 3 of whom are alive. There are 6 grandchildren.

Angus Forbes; Professor, King's College London, FEND Chair of Diabetes Nursing, UK. Professor Forbes holds the FEND Chair of Diabetes Nursing. He is based at King's college London and has held an honorary post as a specialist diabetes nurse at King's College Hospital since 2003. Professor Forbes is an active researcher in diabetes. His recent studies include: a national scoping project on diabetes care and organisation; an assessment of the nursing contribution to chronic disease management (diabetes); and the relationship between cognitive impairment and diabetic retinopathy. Professor Forbes also runs a wide range of different courses for health professionals in diabetes. He has an interest in E-health and psychological interventions in diabetes. Angus was previously a senior lecturer in diabetes at King's College London and a lecturer in health services research at University College London Medical School.

# G

Gauden Galea; World Health Organization

**Detlev Ganten**; MD, PhD; President World Health Summit Charité Berlin, Chairman of the Board, Charité Foundation. Professor Ganten was born in Lüneburg in 1941. He studied medicine at the universities of Würzburg, Montpellier (France) and Tübingen. After taking his degree, he spent several years as a research scientist at the Clinical Research Institute in Montreal (Canada), and earned his Ph.D. at McGill University. In 1975 Detlev Ganten was appointed Professor at the Department of Pharmacology at the University of Heidelberg. From 1991 to 2004 Professor Ganten was the founding director and president of the Max Delbrück Center for Molecular Medicine (MDC) Berlin-Buch. He also was Director of the Department of Pharmacology at the Benjamin Franklin Medical

Center of the Free University of Berlin. From 2004 to 2008 Professor Ganten was Chief Executive Officer at the "Charité – Universitätsmedizin Berlin", the joint medical faculty of the Free University and Humboldt University of Berlin. Since 2005 Professor Ganten is the Chairman of the Board of the Charité Foundation. Since 2009 he is also Chairman of the joint Board of Trustees of the Max Planck Institute of Colloids and Interfaces and of the Max Planck Institute of Molecular Plant Physiology. As a research scientist in the field of hypertension, Professor Ganten elucidated fundamental mechanisms of the pathophysiology and molecular biology of high blood pressure. His area of research include the hormonal regulation of blood pressure, especially the renin-angiotensin system, and the molecular genetics of cardiovascular diseases.

**Pascal Garel**; (1966), French, Political Science, Law, Hospital Management; Chief Executive of the European Hospital and Healthcare Federation (HOPE) in Brussels; member of the Association des Directeurs d'Hôpital.

Adonis Georgiades; Minister of Health, Greece

Paul Giepmans; Dutch, Paul Giepmans has been involved with a wide range of project and policy issues, including FP7 management, which has given him significant experience in managing multicountry initiatives and consortia. He also contributed to the dissemination work of EU-funded projects, providing expertise on and setting up the facilitation of high-level knowledge exchange between stakeholders, target groups and the project consortium. He has particular expertise in health workforce policy and management, and a keen interest in the development of sustainable and effective healthcare services.

Sylvain Giraud; Head of Unit, DG Health and Consumers, European Commission

Cecile Greboval; Secretary General of the European Women's Lobby

A French national, Cécile Gréboval holds a master degree in European Public Policies from the Institute for Political Studies in Strasbourg, and an academic background spanning also law and gender studies. She lived in France, The Netherlands and Germany before moving to Brussels.

Cécile joined the European Women's Lobby, the largest umbrella organisation of women's association in Europe, in 1996. Starting as Information Officer, she has occupied different positions in the EWL Secretariat since then.

An experienced public policy expert, Cécile has been responsible for the work of the EWL related to European gender equality legislation, women in decision-making and women's rights in an international context. Cécile is also a member of the UN Women Global Civil Advisory Society Group. Since January 2009, Cécile played a key role contributing to the strategic development of the European Women's Lobby, in support of the leadership, including in terms of management, liaising with the membership, advising and producing strategic policy input, contributing to fundraising and representing the organisation externally. Cécile was appointed Secretary General of the EWL in 2011.

**Scott Greer**; Ph.D., a political scientist, does research on the consequences for health policy and the welfare state of federalism, decentralization, and European integration. He has done research on health politics and policy in the United Kingdom, United States, Canada, France, Germany and Spain as well as EU politics and policy. Before coming to Michigan, he taught at the University of London. He currently directs a two-year project on the consequences for health services and political participation of elections to health boards in Scotland, is editing two books (on decentralization in health care with Joan Costa I Font of the LSE and on EU public health policy, with Paulette Kurzer of the University of Arizona), and is writing a book with Margitta Maetzke of Johannes Kepler University Linz on the role of the state in English, German and American health care.

# Н

Ernst Hafen; PhD (1983) Swiss, is a Professor of Systems Genetics at ETH Zurich and former President of ETH. In addition to 26 years of academic research, he has founded and advised several biotechnology companies. He endeavours to assist scientific discovery and its efficient translation into products that help society and the economy. As a trained geneticist, Ernst Hafen has a strong interest in human genetics and personalized medicine. He posits that an individual's control over his or her personal health data will be a key asset for better and more effective health care. In 2012 he acted as a founding member of the Association Data and Health (DatenundGesundheit.ch <a href="http://www.datenundgesundheit.ch/">http://www.datenundgesundheit.ch/</a>) whose aim it is to discuss legal, ethical and societal issues about health data ownership and to find commercial models permitting owners not third parties to benefit from their personal data assets.

**Esko Hänninen**; graduated with a MSc in Social Sciences and from the University of Jyväskylä (Finland) and has taken part in post-graduation studies in Helsinki School of Economics, College of Europe & Bundesakademie für Öffentliche Verwaltung (Austria). During the last 40 years he has held leading positions of Finland's social welfare and health policy administration at local, regional, national and international levels. He has accumulated a large spectrum of expertise, e.g. dissemination of social and health service innovations, disability and mental health (MH) policy. Until his retirement in spring 2009 he was full-time Director of Unit for Inclusion and Accessibility of the Finish National Institute for Welfare and Health (THL). He is a board member of the worldwide Clubhouse International (formerly ICCD), chair of WG research of the Clubhouse Europe (formerly EPCD), and board member of the Association for Clubhouses in Helsinki which is running two mental health rehabilitation Clubhouses.

John Hearne: IBM

Svenja Herrmann; World Health Organization Regional Office for Europe

**Anke-Peggy Holtorf**; Managing Director, Health Outcomes Strategies GmbH, Basel, Switzerland. Dr. Holtorf is the founder of Health Outcomes Strategies. Her areas of expertise is value based market access strategies for the Life-Science Industry including policy decisions on healthcare products, reimbursement strategies, outcomes research and health economics, health technology assessment processes, payer interactions, product / service synergies, and targeted therapies.

Dr. Holtrof has served as visiting faculty at the University of Utah between 2006 and 2007 and remains adjunct faculty in the Pharmacotherapy Outcomes Research Center at the University of Utah College of Pharmacy, where she in addition to her academic contributions participated as investigator in a variety of outcomes studies. She has published broadly, among others on subjects of evidence based decision making and quality control in healthcare. As member of the Health Technology Assessment international Association (HTAi) and the International Society of Pharmacoeconomics and Outcomes Research (ISPOR) she is engaged in the Health Technology Assessment working groups for pharmaceuticals, medical devices and diagnostics and in the Personalized Medicine workgroup. Dr. Holtorf has also been appointed as evaluator at the EUcommission on multiple occasions.

Dr. Holtorf obtained her PhD in natural sciences from the University of Marburg (Germany) and her MBA from the University of Birmingham (United Kingdom). She looks back on over 20 years of experience in the pharmaceutical and chemical industry in research and marketing with global responsibilities. Among others, she was responsible for the global Disease Management strategy and activities of Novartis Pharma, AG. Between 2000 and 2004, Dr. Holtorf managed the biotech business unit of a midsized Swiss chemical company and held a seat in the executive committee.

**Denis Horgan**; European Alliance for Personalised Medicine

**Michael Hübel**; Head of Unit, DG Health and Consumers, European Commission; Michael undertook his primary and secondary education in Germany and the United States. He majored in Political Science then studied Public Law and History in Bonn/Germany and Canberra/Australia. Following that he worked in a number of different German youth and social welfare organisations. Between 1989 and 1995 he worked in the Social Welfare Division of the German Red Cross, initially in the Social Policy Unit, then as the European Representative of the German Red Cross. He has been working for the European Commission since 1995, initially in DG V (Employment and Social Affairs); but since 2000 in the DG Health and Consumer Protection, Public Health Directorate. He worked on general health policy analysis and development until 2003, but since September 2003 he has been working in the Health Determinants unit, with responsibility for social and environmental determinants of health. In June 2004 he became Deputy Head of Unit, then in November 2005 he was appointed Head of Unit (with responsibilities including nutrition and physical activity, mental health, addictions (alcohol and drugs), HIV/AIDS, and wider determinants of health).

Kaisa Immonen-Charalambous; MA, Finnish, is Senior Policy Adviser at the European Patients' Forum (EPF). She is responsible for leading EPF's policy formulation and advocacy work at EU level; policy analysis and advice, liaising with the EU institutions and stakeholder organisations, and developing EPF's advocacy strategy. Her areas of responsibility include patient empowerment and improving the quality of healthcare services; clinical trials; cross-border healthcare; the EU regulatory framework on pharmaceuticals; and patient safety. She has previously worked in EU health policy, patient advocacy and external communications roles in the private and non-profit sector. EPF is a not-for-profit, independent umbrella organisation of patients' organisations in the EU, currently with 61 member organisations active in public health and health advocacy. Its mission is to ensure the patients' community drives policies and programmes that affect patients' lives, to bring the changes needed to empower them to be equal citizens in the EU.

# J

Zsuzsanna Jakab; Hungarian, WHO Regional Director for Europe, leads and guides the work of WHO in the European Region, and manages the Regional Office. From 2005-2010 Ms Jakab served as the founding Director of the European Union's European Centre for Disease Prevention and Control (ECDC) in Stockholm, Sweden. Between 2002 and 2005, Ms Jakab was State Secretary at the Hungarian Ministry of Health, Social and Family Affairs, managing the country's preparations for European Union accession in the area of Public Health; and from 1991 and 2002, Zsuzsanna Jakab worked at WHO's Regional Office in a range of senior management roles. Ms Jakab holds a Master's degree from the Faculty of Humanities, Eötvös Lóránd University, Budapest; a postgraduate degree from the University of Political Sciences, Budapest; a diploma in Public Health from the Nordic School of Public Health, Gothenburg, Sweden; and a postgraduate diploma from the National Institute of Public Administration and Management, Hungary. She began her career in Hungary's Ministry of Health and Social Welfare in 1975, being responsible for external affairs, including relations with WHO.

**Kevin Jones**; an Irish national, is the current Secretary General of EUFAMI (European Federation of Associations of Families of People with Mental Illness). His current positions include: Council Member of Shine Ireland, which supports people with mental ill health and their families; member of the Mental Health Tribunals in Ireland and a national organiser with ACROSS Ireland, a voluntary organisation for persons with physical disabilities. He is also the Co-Chair of REFOCUS, the College of Psychiatry of Ireland Service User and Family Member/Carers forum. His former positions include acting Chair of the Board of Beaumont Hospital in Ireland between 1997 and 2000; member of the

Irish Health and Social Care Professionals Council, and the national Chairperson and Treasurer of Shine from 2000-2008. Kevin was a board member of Children in Hospital Ireland in addition to having worked in a number of high profile international information technology and communication companies.

# K

Karin Kadenbach; Karin is an Austrian social democratic politician. She is Member of the European Parliament since 2009. Within the Parliament, she is member of the Committee on Environment, Public Health and Food Safety, the Committee on Regional Development as well as the Committee und Agriculture and Rural Development. Furthermore Karin Kadenbach is member of the Delegation for the Relations with the countries of South Asia and substitute Member in the Delegation for the Relations to the United States of America. Prior to joining the European Parliament in 2009, Ms. Kadenbach served for sixteen years as municipal councillor in her municipality Großmugl and was a member of the Lower Austrian Regional Assembly for seven years. From 2007 to 2008, she was regional minister, holding the portfolio "health and nature protection" in the Lower Austrian Regional Assembly. After graduating in Advertising and Marketing (university course) at Vienna University of Economics and Business, she worked at J. W. Thompson advertising agency. Karin Kadenbach lives in Großmugl and Brussels and is a mother of five children

Zoltán Kaló; is an Associate Professor at the Department of Health Policy and Health Economics, Eötvös Loránd University, Budapest. He is a program director of postgraduate courses in Pharmaceutical Policy and Pharmacoeconomics and in Health Policy, Planning and Financing. Dr. Kaló is also the founder and CEO of Syreon Research Institute, an international research corporation specializing in health economic modelling and technology assessment. He is member of ISPOR Board of Directors (http://www.ispor.org/board/index.asp), Chair of the ISPOR CEE Network Executive Committee, founding member and previous president of the Hungarian Health Economics Association, Board Member of the Hungarian Society of Personalized Medicine. He graduated from the Budapest University of Economics (Bachelor of Economics), the Semmelweis Medical University (Medical Doctor), the University of York (MSc in Health Economics). Later he received scientific degrees from the Semmelweis University (PhD in Pharmaceutical Sciences) and Eötvös Loránd University (DrHabil in Sociology).

He has more than 15 years of international experience in academia and industry, specializing in health systems design, health technology assessment, outcomes research, economic modelling and pricing policies of healthcare technologies. Dr. Kaló serves as a policy advisor to public decision-makers and global health care corporations.

Achim Kautz; is Vice President and one of the founding members of the European Liver Patients Association, created in 2004. A German national, Achim is also member of the supervisory board and board of trustees of the German Liver Foundation, member of the World Hepatitis Alliance board, chairman of the board of the Federal association of workers with liver disease of Cologne (Bundesarbeitsgemeinschaft Leber) and member of the board of the German network of excellence for viral hepatitis (Hep-Net, Hannover). He also was amongst the founding members of the German workgroup "National Liver Strategy Plan". He is the author of several publications in the German Journal for Gastroenterology (Zeitschrift für Gastroenterologie), particularly on socio economic conditions and quality of life of patients with hepatitis. Achim has a diploma in advertising and communication and started his career as a consultant in this field.

Ingrid Keller; Executive Agency for Health and Consumers, European Commission

Patricia Kelly; Journalist

**Barbara Kerstiëns**; MD, MPH is the head of the Public Health Section within the unit of Infectious Diseases and Public health in the Health Directorate of the Directorate-General for Research and Innovation at the European Commission. She has a long experience in international public health, working for Médecins Sans Frontières, Johns Hopkins Bloomberg School of Public health and DG Development and Cooperation of the European Commission. She recently joined DG Research and Innovation. Her main interests lie in health services organisation and management.

R Khabriev; Institute of Public Healthcare, Russian Federation

**Morten Kjaerum**; (1957) Danish, is Director of the European Union Agency for Fundamental Rights (FRA) in Vienna since 2008. He was the founding Director of the Danish Institute for Human Rights and developed it within 17 years from a small organisation to a large internationally recognized institution. Mr. Kjaerum was a member (2002-2008) of the United Nations Committee on the Elimination of Racial Discrimination (CERD) and was a member of the EU network of independent experts responsible for monitoring compliance with the EU Charter of Fundamental Rights (2002-2006). In 2004, he was elected chair of the International Coordinating Committee for National Human Rights Institutions. From 1986 until today, he has written extensively on issues related to a number of human rights issues and in particular refugee law, the prohibition against racial discrimination and the role of national human rights institutions. In 2013, Mr. Kjaerum was awarded an honorary professorship at the University of Aalborg, Denmark.

**Ab Klink**; is a former Dutch politician of Christian Democratic Appeal (CDA). He was Minister of Health, Welfare and Sport in the Fourth Balkenende cabinet. He is currently professor at the Free University in Amsterdam.

Hans Kluge; is a Belgian trained medical doctor with a Masters degree in Public Health. He has a wealth of country and management experience spanning several WHO Regions (Myanmar, Liberia, Democratic People's Republic of Korea, Caucasus, Russia/ Siberia, Central Asian Republics). Previously based in the WHO Country Office in Myanmar and the WHO Director-General's Special Representative Office in Russia, Hans has a background in health systems, public health and infectious diseases. Between 1999-2004, Hans also served as the Special UN Representative for TB and TB/HIV Control in the Russian Federal Penitentiary System. Hans moved to the WHO Regional Office, Copenhagen in 2009 when he was recruited to the position of Unit Head, Country Policies and Systems and has since worked also as the Regional Director's Special Representative to Combat M/XDR-TB in the WHO European Region. In 2010, he was appointed as the Director, Division of Health Systems and Public Health. His portfolio includes the following technical programmes: human resources for health, public health services, health system governance (including health system performance assessment), health service delivery, health financing, pharmaceuticals and health technologies, and (multidrug resistant) tuberculosis. Dr Kluge is the health systems focal point at WHO Europe for two cross-Divisional programmes: Health System Strengthening for the Prevention and Control of Non-communicable Diseases and MDR-TB. Hans is also the focal point for the organization of the upcoming regional high level technical conferences on the financial crisis in Oslo, April 2013, hosted by the Norwegian Government and on the 5th anniversary of the Tallinn Charter on Health Systems for Health and Wealth in Tallinn, October 2013 hosted by the Estonian Government. He is based at the WHO Regional Office for Europe, Copenhagen.

Sandra Kooij; Expertise Centre Adult ADHD

**Kirstine Korsager**; Danish, Ministry of Health; Co-ordination of processes in political negotiations on the financial bill and political negotiations between the Danish Government and the Danish Regions that operates the hospital sector, including formulating final agreements and preparing press material. Supporting the Government Committee on Better Incentives in the Health Care Sector, including preparation of committee meetings and conducting analysis on (1) how to set up incentives that stimulate continuity and coordination and (2) how to promote a simultaneous focus on economy

and quality. Formulating the Ministry's transparency reform which entails maximum visibility and transparency on results in the healthcare sector.

Monika Kosińska; Monika is the Secretary General of the European Public Health Alliance (EPHA), a non-governmental organisation committed to bringing about change to national and EU policy that impacts on health, social justice and equity. Recent areas of work include global complexity theory, emerging social and technological changes, rethinking corporate and economic governance and cooperative approaches to delivering social and economic change. Monika was appointed as Secretary General in recognition for her strong leadership and management in the public and private sector, working towards improving public policy to achieve better health outcomes. She was previously acting Executive Director of a Think Tank working in the US, France and the UK to develop new thinking on future population challenges to health, International Corporate Affairs Manager at a global retailer working globally with senior company executives to improve understanding and relations with national authorities and local stakeholders, and a founder and Co-Chair of EUREGHA, bringing together local and regional authorities from across Europe working on health. Her experience in high-level and strategic representation includes being a board member for the Health and Environmental Alliance, the Civil Society Contact Group, the European Bachelor and Master in Public Health programme at Maastricht University, and former chair of the Action for Global Health network. In addition, she is a member of the EY Alcohol and Health Forum, EU platform for action on diet, physical activity and health, the EU Health Policy Forum, and the DG SANCO Stakeholder Dialogue group. She holds a first class degree in Social Sciences, MA in International Peace and Security and was educated at Liverpool, Bonn and King's College London. A first generation immigrant to the United Kingdom, she speaks Polish, English and German fluently and can communicate in an additional five languages.

Jens Kröger; Head of Center for Diabetology, Hamburg-Bergedorf, Member of German DAWN2 AdBoard, Germany. In 1990, as senior physician, Dr Kröger set up structured diabetes training at the Bethesda Hospital in Hamburg, which later received accreditation as stationary training facility at the DDG. Since 1997, he worked as resident doctor and together with partners he set up two practices specialising on diabetology. Currently, he is head of the Centre for Diabetology Hamburg Bergedorf, and he also gives consultative support to the Bethesda Hospital. Since 1999, Dr Kröger has been a member of the honorary board of the Hamburg Society for Diabetes, and was chairperson from 2005 until 2011. Since 1997, he has been a member of the German Diabetes Union and is part of their advisory board. Since 2009, he has been involved with German Diabetes-Aid, and in November 2011, he was voted onto the executive board of this not-for-profit organisation.

**Tanja Kuchenmüller**; M.A., M.Sc (1977) German, is a Technical Officer, Evidence & Information for Policy, in the Division of Information, Evidence, Research and Innovation at the WHO Regional Office for Europe, Copenhagen, where she coordinates EVIPNet Europe, the newly established European arm of the WHO Evidence-Informed Policy Network (EVIPNet). Previously, she worked for six years as Technical Officer for the WHO Initiative to Estimate the Global Burden of Foodborne Diseases at WHO Headquarters, which she eventually led. Prior to her assignment with WHO, she worked for several years in the area of HIV/AIDS for the United Nations Development Programme in New York and for the German Development Service in Mali and Germany.

Charlotte Kühlbrandt; German/British; After graduating with Russian, French and European History from the University of Cambridge she went on to take an MSc in Public Health at LSHTM. Her interests are in Eastern European and former Soviet Union health systems. Charlotte has undertaken research into evidence-based medicine in Russia; maternal and child health in Eastern and Central Europe; and the Russian health care system through the eyes of patients with diabetes and their physicians. Currently she is working on several projects which use chronic diseases (diabetes and hypertension) as tracer conditions to assess health systems.

**Stephanie Kumpunen**; Finnish/Canadian, is a Research Officer at the London School of Economics. She is currently part of the FP7-funded European Union Cross Border Care Collaboration Study (<a href="www.ecabeurope.eu">www.ecabeurope.eu</a>), working on projects examining quality of care, consumer choice and public reporting across health and long-term care. She has an MSc in Health Policy, Planning and Financing from the LSE and LSHTM, and an MSc in Health Promotion from University of Western Ontario in Canada, and is a current PhD Candidate at the LSE. Stephanie has also advised charities on national tobacco control policies in Canada and the UK, and researched organisational-level communication and education models for paediatric patients and carers within NHS Trusts.

## L

Maximin Liebl; Pharmaceutical Group of the European Union (PGEU)

**Tania Lourenco**; Portuguese, Tania joined the Health Services Research Unit (HSRU) at the University of Aberdeen as a research fellow in 2005 to work in the evidence synthesis group developing assessments of health technologies. More recently she has worked in health policy relevant projects for the World Health Organization particularly with the department of health systems and clinical governance, and the department for the initiative for vaccine research. Then she became a health policy fellow from the Society of Medical Decision Making and the Agency for Health Care Research and Quality, in the United States. Currently, Tania is the coordinator for the elaboration of Angola's National Public Health Plan 2012-2025.

P Luhan; Member of the European Parliament

Fergal Lynch; Deputy Secretary General, Department of Health, Ireland

**Kathleen Lynch**; T.D., Minister for Disability, Equality, Mental Health and Older People at the Department of Health and Department of Justice, Equality and Defence. Appointed on 10th March 2011. Minister Lynch was elected to Cork Corporation in 1985 and first elected to Dáil Eireann in 1994. She was subsequently elected again in 2002 and has retained her seat since. Minister Lynch was a member of the Joint Oireachtas Committee on Health, 2007, Joint Committee on Justice, Equality, Defence and Women's Rights 2002-2007 and member of Joint Committee on Enterprise and Small Business, 2002 - May 2006. Married with 4 children.

# M

Johan Mackenbach; received a Medical Doctor's degree and a PhD in Public Health from Erasmus University in Rotterdam, the Netherlands. He is also a registered epidemiologist and public health physician. He is Professor of Public Health and chair of the Department of Public Health at Erasmus MC, University Medical Center Rotterdam, the Netherlands. His research interests are in social epidemiology, medical demography, and health services research. He has (co-)authored more than 300 papers in international, peer-reviewed scientific journals, as well as a number of books, and many book chapters and papers in Dutch-language journals. He is the editor-in-chief of the European Journal of Public Health, and has co-ordinated a number of international-comparative studies funded by the European Commission. His current research focuses on socioeconomic inequalities in health, on issues related to aging and compression of morbidity, and on the effectiveness and quality of health services. He is actively engaged in exchanges between research and policy, among others as a member of several government advisory councils in the Netherlands (the Health Council, the Health Research Council, and the Council for Public Health and Health Care).

**Robert Madelin**; Robert is the Director-General responsible for the Digital Agenda for Europe. Robert was educated in England at the Royal Grammar School, High Wycombe and at Magdalen College, Oxford. He has also studied at the Ecole Nationale d'Administration in Paris. Born in 1957, a British civil servant since 1979, Robert has served in the Commission since 1993: in his current post since 2010; as Director General for Health and Consumer Policies from 2004 to 2010; on trade and investment policy before that.

**Nikos Maniadakis**; Nikos is a Professor of Health Services Organisation and Management and Associate Dean of the National School of Public Health in Greece. He studied Economics at the University of Athens, Health Economics at the University of York and Business Administration at Warwick Business School. He started his career as a Research Fellow at the Health Economics Research Centre of Oxford University and then moved on to take leading international positions in the pharmaceutical and the health care industry. He is Associate Editor of the International Journal Applied Health Economics and Policy, member of the board of the European Health Management Association and has published several articles in prominent international health economics and health management journals with significant impact factor. He has been a visiting fellow at several universities worldwide and also advisor to Governmental organisations and firms.

**David McDaid**; David is Research Fellow in Health Policy and Health Economics at LSE Health and Social Care and the European Observatory on Health Systems and Policies at the London School of Economics and Political Science. He is co-ordinator of the Mental Health Economics European Network, a 32 country network examining a range of issues, including detailed analysis of the financing of mental health and the socio-economic impact of mental health problems, including aspects of prevention and promotion of good mental well-being. Other recent research has included evaluation of the first phase of the National Suicide Prevention Strategy in Scotland, the UK wide Healthy Living Centre Initiative, and undertaking a review of the extent to which economic evaluations have been used in public health for the Welsh Assembly Government. He has also co-authored a recent report on the Irish health care system.

He has published more than 40 peer reviewed papers largely on the use of economics in policy making and on mental health policy and acted as a consultant to a variety of governments, public and voluntary agencies including the World Health Organisation, the European Commission and Amnesty International. He is co-editor of the recently published book Mental Health Policy and Practice Across Europe, editor of Eurohealth, associate editor of Health Policy, co-covenor of the joint Campbell/Cochrane Collaboration Economic Methods Group and a director of the Health Equity Network.

Martin McKee; qualified in medicine in Belfast, Northern Ireland, with subsequent training in internal medicine and public health. He is Professor of European Public Health at the London School of Hygiene and Tropical Medicine where he co-directs of the European Centre on Health of Societies in Transition (ECOHOST), a WHO Collaborating Centre. He is also research director of the European Observatory on Health Systems and Policies. He has published over 560 academic papers and 38 books and his contributions to European health policy have been recognised by, among others, election to the UK Academy of Medical Sciences, the Romanian Academy of Medical Sciences, and the US Institute of Medicine, by the award of honorary doctorates from Hungary, The Netherlands, and Sweden and visiting professorships at universities in Europe and Asia, the 2003 Andrija Stampar medal for contributions to European public health and in 2005 was made a Commander of the Order of the British Empire (CBE). He has an active following on Twitter as @martinmckee.

**Gordon McVie**; (MD,PhD,DSc,FMedSci) is currently responsible for Clinical Research Coordination, Strategy and International Affairs at the European Institute of Oncology in Milan (IEO), and is managing editor of ecancer.org. Previously, Prof. McVie was Joint Director General of Cancer ResearchUK, the largest grant giving charity in the UK,, Prior to that he was Clinical Research Director at the National Cancer Institute of the Netherlands. He set up the Drug Development Group in Brussels (as President of EORTC), the European New Drug Development Network (with NCI

support) and the Cancer Trials Networks in Scotland, Wales, and England, as well as the National Cancer Research Institute. He is leader of Work Packages in three FP7 projects, Eurocanplatform, p Medicine and EURECA, and secretary of EAPM.

Winfried Meissner; MD (1962), anaesthesiologist, is head of the section Pain Therapy at Jena University Hospital's Department of Anaesthesiology and Intensive Care Medicine. In addition, he is head of the Palliatve Care Department. Prof. Meissner initiated the QUIPS project (Quality improvement in postoperative pain therapy) and the FP7 funded PAIN OUT project (Improvement in postoperative PAIN OUTcome). With more than 300.000 patient data sets, these two acute pain registries provide a unique and user-friendly web-based information system to improve treatment of patients with post-operative pain. The projects offer a system for measurement and feedback of outcome quality for clinicians and hospital leaders in order to achieve an optimized treatment of patients. Furthermore, it offers support to policy development on hospital, regional and national levels by identifying deficits and achievements in perioperative care of patients on the base of real-life data.

Luis Mendao; European AIDS Treatment Group

Bernard Merkel; European Commission

Gay Mitchell; Member of the European Parliament

**Dominique L. Monnet**; PharmD PhD (1960) French, Senior Expert and Head of the Antimicrobial Resistance & Healthcare-Associated Infections (ARHAI) at the European Centre for Disease Prevention and Control (ECDC). He received his degrees in pharmacy (PharmD) and clinical microbiology (PhD) from the University of Lyon, France, and then obtained further education as a hospital infection control specialist and epidemiologist. Before joining ECDC in 2007, he worked in hospitals and at regional level in France, at the US Centers for Disease Control and Prevention (1993-1995) and at the Danish Statens Serum Institut (1997-2007) where he was coordinating surveillance of antimicrobial resistance and antimicrobial consumption in humans in Denmark. His research interests include surveillance of antimicrobial resistance, antimicrobial consumption and healthcare-associated infections, the relationship between consumption of antimicrobials, infection control and resistance, and the factors that affect antimicrobial usage, both in hospitals and in primary care.

**Rebecca Müller**; (1971), Secretary General of GAMIAN Europe and expert by experience. Working for GAMIAN Europe as a board member on a volunteer basis. Also President of Ups & Downs, Belgian association for patients with bipolar disorder and their families. Studied Art History at the University of Ghent in Belgium. Currently working full-time as Management Assistant in Brussels for a Legal Protection Insurance Company. Has both Belgian and Swiss nationality. Is fluent in German, English, Dutch and French.

# Ν

Clive Needle; Director of EuroHealthNet, the Brussels –based organisation networking public health bodies in EU states. Originating from the EU network of health promotion agencies, EuroHealthNet has prioritised promoting health equity and tackling health inequalities across all EU policies. Its work is accessible via its family of websites: www.eurohealthnet.eu; www.health-inequalities.eu; www.equitychannel.net and www.healthgradient.eu or via its team based at Rue de la Loi 67 in central Brussels. Clive is also an independent advisor, lecturer, facilitator and writer on international public policy issues.

George Nikolaidis; Centre for the Study & Prevention of Child Abuse, Athens, Greece

# 0

**Peter O'Donnell**; Peter is an EU-accredited Brussels-based journalist who has been covering European and international affairs for over twenty years. He has worked for The Financial Times, The Sunday Times, Reuters, the Economist Intelligence Unit, UPI, Euronews, and many other media in Europe and beyond. He is a former editor-in-chief of Europe Information Service, and is currently associate editor of European Voice. In addition to his work as a journalist, he acts as editor, editorial adviser and speechwriter for numerous clients in the corporate, political and academic world. He frequently chairs EU-level policy debates, and lectures on EU affairs.

**John O'Donoghue**; Co-Director of UCC's Health Information Systems Research Centre (HISRC), Department of Business Information Systems, University College Cork, Ireland.

Peter Ohnemus; Vice Chairman, Founder and CEO, decadoo ag, Switzerland

Marianne Olsson; Marianne is currently serving as president of the European Healthcare Management Association (EHMA) after having been on the board of the same organisation for several periods. In Sweden Marianne works for the County Council of Sörmland, as a process director. She also runs a consulting firm (Mofirm) dealing with management and improvement issues, mainly in the health care sector and is employed as an expert on health care equity by SALAR (Swedish Association of Local Authorities and Regions) Ms Olsson was the project manager of an exciting health project, building a new hospital in a multi-cultural setting in Göteborg, the second city of Sweden. The project aims at improving the health of the population, creating processes for integrated care and serving as an experimental environment where the county council of the West Region can gather new experiences on how to develop the health-care of tomorrow. Ms Olsson formerly worked as Director of Quality Improvement at Sahlgrenska University Hospital (SU). SU is the largest hospital in Sweden and one of the largest in northern Europe with 18 000 employees and 2 400 beds. As a member of its leadership team she led a hospital wide strategic project with the objective of creating a quality-driven hospital. Before SU, Ms Olsson worked for the Federation of Swedish County Councils, first as a Project Director and then as Director of the Department of Quality Improvement in health care. In this capacity she initiated and led successful national initiatives on improving among other things care of persons with dementia and palliative care. Before that Ms Olsson has held senior leader and expert positions in the social welfare and healthcare sector in Sweden. Marianne Olsson was the president of the Swedish Society for Quality in Health Care for several periods, and a board member for many years. She has been a member of the board of the Swedish Standards Institute (SIS.)

# P

Willy Palm; Willy is the Dissemination Development Officer of the European Observatory on Health Systems and Policies. He is responsible for organizing and leading policy dialogues with policy-makers in European countries on various health systems related issues. As a lawyer specialized in European social security law, Willy has been working mainly in the field of statutory health insurance and has been more specifically looking at the impact of EU integration on health systems. Before joining the Observatory in April 2006, Willy was the Managing Director of the International Association of Mutual benefit societies (AIM).

**Leonardo Palumbo**; Italian, has worked at the European Public Health Alliance since October 2009, on a variety of topics including, the response to the crisis, stakeholder dialogue, transparency, the EU budget, EU research and innovation policy, and EU governance processes. I have coordinated the EU Civil Society Contact Group since 2011 and actively engage with relevant stakeholders outside the health sector to promote health in all policies.

Antonyia Parvanova; Dr (1962), Bulgarian, Paediatrician and Public Health policy expert, is currently Member of the European Parliament, Vice-President of the Alliance of the Liberals and Democrats for Europe (ALDE), and seats as a full Member of the Committee on the Environment, Public Health and Food Safety. She is also the ALDE group coordinator for the Committee on Women's Rights and Gender Equality. Following her career as a clinician and public health researcher in Bulgaria and in the UK, Dr Parvanova started her political career when elected Member of the Bulgarian Parliament in 2001. There she was Vice-Chairperson of the Committee on Public Health and worked actively on public health and healthcare legislations at national level. In the European Parliament she initiated several public health policy actions, notably the campaign on patients' rights in Europe in 2007. She now continues being actively involved in public health and healthcare legislative dossiers currently being discussed at European level, as well as in other related areas such as food, environment and consumer policies.

**Ilaria Passarani**; (1981), Italian, joined the European Consumer Organization (BEUC) in 2006. As senior health policy officer her main function is to provide BEUC and its members, intelligence, information and advice on EU health policies, including pharmaceuticals, medical devices, ehealth and cross border health care. Ilaria is a member of the European Medicines Agency Committee with patients' and consumers' organizations (PCWP) and of the EMA scientific advisory group on vaccines. She represents BEUC in the EU Health Policy Forum, in the e-Health stakeholder group and in the Stakeholder Forum of the EU network for health technology assessment (EUnetHTA). She previously worked in the International health and social affairs office of the Veneto Regional Government after an internship in the health department of the Italian Permanent Representation to the European Union. Ilaria graduated in Economics and management at Bocconi University in Milan and studied health economics at the Harvard School for Public Health. She is currently working as honorary scientific researcher in the School for Public Health and Primary care (CAPHRI) at the Faculty of Health, Medicine and Life sciences of the Maastricht University. Representing the views of 41 reputed, independent national consumer organisations from thirty European countries, BEUC advocates for the interests of European consumers to be placed at the heart of EU policy making.

#### Andrea Pavlickova: Project Manager, EPPOSI

Mark Pearson; Mark Pearson is Head of the Health Division at the Organisation for Economic Cooperation and Development where he helps countries to improve their health systems by providing
internationally comparable data, state-of-the-art analysis and appropriate policy recommendations
on a wide range of health policies. Major current work of the Division is on how to get value for
money so that health spending is financially sustainable. This involves investing in prevention;
measuring outcomes; reforming payment systems; promoting high-quality health care; reforming the
health workforce; getting better long-term care policies; and promoting the use of evidence-based
policies in the delivery of care and in paying for health innovations. Prior to this, he headed up work
on social policy at the OECD for many years, giving policy advice to governments on how best to
integrate income transfers with social and employment services. Before moving to Paris, he was
employed by the Institute for Fiscal Studies in London, and he has been a consultant for the World
Bank, the IMF and the European Commission.

Terie Peetso; DG CONNECT, European Commission

Roumyana Petrova-Benedict; Senior Regional Migration Health Manager for Europe and Central Asia at the International Organisation for Migration. She is responsible for the development, implementation and coordination of IOM health activities in the Region, as well as acting as liaison to the EU institutions on migration health. She has over 17 years experience in Global and Public Health, in Development and in Research from within academic, civil society and intergovernmental institutions in several continents (Main topics: Migration Health, HIV, TB, STIs, Health Information Systems, Primary Heath Care, Community Development).

Wladyslaw Piskorz; European Commission

Pedro Pita Barros; University of Lisbon

Pavel Poc; Born on 24 May 1964 in Havlíčkův Brod, Czech Republic. Mr. Poc graduated in general biology from the Faculty of Science at Charles University, Prague. He specialised in the hormonal regulation of behaviour. Subsequently, at the ethological laboratory of the Physiology Institute of the Academy of Sciences of the Czechoslovak Republic (ČSAV), he also focused on animals' subconscious perception. From 1993 to 1998, he served as the head of the environmental department of the Mariánské Lázně municipal authority, where his responsibilities included dealing with invasive plant species, specifically Giant Hogweed. In 1997, he became a member of the ČSSD (Czech Social Democratic Party) and was elected in 1998 to the Mariánské Lázně municipal council, where he served as Deputy Mayor until 2002. In 2003, he became executive director and partner in a small gardening company, Zahradní a parková s. r.o., which he within seven years transformed into a medium-sized company operating nationwide. In 2005, he was elected chairman of the ČSSD Regional Executive Committee for the Karlovy Vary region. He ceased to play an active role in the company and as chairman of the ČSSD Regional Executive Committee when he was elected to the European Parliament in 2009.

In the European Parliament Mr. Poc is a member of the S&D political group, of the Committee for Environment, Public Health and Food Safety (ENVI), of the Committee for Industry, Research and Energy (ITRE), of the Delegation to the EU-Russia Parliamentary Cooperation Committee and of the informal group Members Against Cancer (MAC Group). Mr. Poc is also a member of the Czech Society for Oncology and of the Friends of Europe Health Working Group.

Zinta Podniece; DG Employment, Social Affairs and Inclusion, European Commission

Elisabeth Presterl; MD MBA DTMH (London) is the head of the Department of Infection Control and Hospital Epidemiology at the Medical University of Vienna and the University Hospital AKH Vienna. She is co-chair of the Austrian National Reference Center for Nosocomial Infections and Antimicrobial Resistance focusing on nosocomial infections. Her clinical work includes all aspects of infection control at the University Hospital, and diagnosis and treatment of patients with nosocomial infections. The 2000-bed University Hospital Vienna is one of the largest clinical centers in Central Europe with extensive programs for oncology and organ transplantation. Prof. Elisabeth Presterl received her medical degree at the University of Vienna, Austria, in 1987. She was trained in Internal Medicine and Infectious Diseases, and in Medical Microbiology and Hygiene at the University Hospital Vienna. She received a Diploma of Tropical Medicine and Hygiene at the London School of Hygiene and Tropical Medicine. The research interests of her working group include the epidemiology, diagnosis, and treatment of invasive fungal infections; new therapeutic strategies for and virulence traits of microorganisms; and implant-related infections and biofilms. She is member of several national and international societies, invited speaker at national and international conferences and reviewers for numerous scientific journals.

Josef Probst; Director General, Main Association of Austrian Social Security Institutions, Austria



**Sibilia Quilici**; MSc, MBA (1977) French, is Senior Manager Health Policy at Sanofi Pasteur MSD (SPMSD) at Corporate level. Economist and Statistician by background, she started as a consultant in Health Economics and Outcomes Research in the UK for 5 years. In parallel, she taught economic evaluation in health and statistical techniques at the French National School of Statistics (ENSAI) as an external consultant. Sibilia joined SPMSD in 2008 as a health economist, evaluating assessment methodologies and economic value of vaccines. In 2012, after a 1-year international MBA, she joined

back SPMSD in the Health Policy Department. She uses her skills in economics combined with planning & decision making in an international environment to develop public-private partnerships to emphasize the importance of the value of health and prevention in Europe.

# R

Jody Ranck; Director of Digital Health, TeleManagement Forum, USA

**Uwe E Reinhardt**; James Madison Professor of Political Economy, Professor of Economics and Public Affairs, Woodrow Wilson School of Public and International Affairs, Princeton University, USA. Recognized as one of the nation's leading authorities on health care economics, Reinhardt has been a member of the Institute of Medicine of the National Academy of Sciences since 1978. He is a past president of the Association of Health Services Research. From 1986 to 1995 he served as a commissioner on the Physician Payment Review Committee, established in 1986 by Congress to advise it on issues related to the payment of physicians. He is a senior associate of the Judge Institute for Management of Cambridge University, UK, and a trustee of Duke University, and the Duke University Health System. Reinhardt is or was a member of numerous editorial boards, among them the Journal of Health Economics, the Milbank Memorial Quarterly, Health Affairs, the New England Journal of Medicine, and the Journal of the American Medical Association. Ph.D. Yale University.

**Pamela Rendi-Wagner**; is currently Director-General of Public Health and Chief Medical Officer in the Austrian Ministry of Health. Since 2011, she is coordinating the national multisectoral process of national Health Targets, including 40 different institutions. Before taking up her job as DG, Pamela Rendi-Wagner worked as professor for Tropical Medicine in research with the main field of interest in vaccine prevention and epidemiology at universities in London, Vienna, and Tel Aviv. Rendi-Wagner is head of numerous national committees and since 2012, elected member of the Standing Committee of WHO-Euro.

**Isabelle Risso-Gill**; Isabelle works as a Researcher at the London School of Hygiene and Tropical Medicine, in the European Centre of Health of Societies in Transition. She joined the school after completing my MSc in Public Health in Developing Countries there in 2012. I am currently involved with a European cross-border care project, looking specifically at health professional training and regulation across Europe. She is also involved in a project piloting a health systems appraisal process that looks at the control of hypertension in middle-income countries.

Prior to joining LSHTM, Isabelle worked overseas in rural development and humanitarian disaster response for INGOs, in Namibia, Myanmar and Haiti. Her undergraduate degree in Social Anthropology and Development encouraged her to work closely with local communities throughout her work. In the field, she specialised in community development, disaster risk reduction and humanitarian accountability in the provision of healthcare in humanitarian contexts.

**Bayard Roberts**; London School of Hygiene and Tropical Medicine. Robert has worked at LSHTM since 2005 on a variety of projects mainly related to the theme of social determinants of health in populations in transition. His PhD explored the factors influencing the physical and mental health of internally displaced persons in northern Uganda, using quantitative and qualitative research methods. Prior to joining LSHTM he was involved in supporting reproductive health and HIV/AIDS programmes in Afghanistan, Nepal, Pakistan, and Uganda amongst others. He is also an Editor-in-Chief of the BMC journal Conflict and Health and a member of the LSHTM Public Health in Humanitarian Crises Group.

**Tamsin Rose**; (1969) British; Political Science, adviser and consultant on public health issues for a range of institutions (Swedish Institute of Public Health, WHO Euro Stop TB Partnership, DG Research, DG Education and Culture, DG SANCO), philanthropic bodies (Open Society Institute, European Funders Group on HIV, KNCV), and civil society organisations (IOGT-NTO, EPHA, Social Platform).

John F. Ryan; is Acting Director of the Commission Public Health directorate since March 2012. He is also the current Head of Unit responsible for health threats (communicable diseases, health security and bioterrorism) within the European Commission department for public health and consumer protection. This includes responsibility for issues such as surveillance of communicable diseases, strategies for prevention, vaccination, avian, pandemic and seasonal flu, preparedness exercises, EU and international cooperation on health security (EU Health Security Committee, Global Health Security Initiative). He was previously responsible in the same department for the health information programme, the cancer programme, the pollution related disease programme, the drugs prevention programme, the health monitoring programme, the health promotion programme, the rare diseases programme and the injury prevention programme. He was a Commission representative on the Board of the EU Lisbon Drugs Agency, and is currently the Commission representative on the Board of the European Centre for Disease Prevention and Control. He also had the charge of dealing with tobacco control issues including product regulation directives, tobacco advertising, and the WHO international treaty negotiations for a tobacco convention. He has previously worked in other European Commission departments dealing with the completion of the internal market, and on international trade negotiations. He is also an official of the Irish civil service (on leave).

# S

**David Sainati**; PharmD., French, Doctor of Pharmacy and graduated in Entrepreneurship at HEC Paris, David Sainati is the founder and CEO of Medappcare. He is lecturer in eHealth at the Montpellier Pharmacy faculty and works regularly as a consultant on eHealth and mHealth initiatives. With his experience in pharmacies, hospital and in the pharmaceutical industry, David Sainati has identified the need to properly assist patients and healthcare professionals in their choice of mhealth applications. Thus he creates Medappcare, a company specialized in the evaluation of mhealth applications. With the support of the Banque Publique d'Investissement of the french state, the Région Ile de France and the Fondation de France, Medappcare has developed an unique approach for evaluating mhealth applications.

**Richard B. Saltman**; Ph.D., is Professor of Health Policy and Management at the Emory University School of Public Health in Atlanta, Georgia. He co-founded the European Observatory on Health Systems and Policies in Brussels in 1998, and is currently head of the Atlanta hub. He is an Adjunct Professor of Political Science at Emory University, a Visiting Professor at the London School of Economics and Political Science, and Visiting Professor at the Braun School of Public Health at the Hebrew University in Jerusalem. From 1991 to 1994, he was Director of the Department of Health Policy and Management at Emory. He holds a doctorate in political science from Stanford University. He has published 20 books and over 150 articles on a wide variety of health policy topics, particularly on the structure and behaviour of European health care systems, and his work has been widely translated. In 1987 and again in 1999, he won the European Healthcare Management Association's annual prize for the best publication in health policy and management in Europe. His volumes for the European Observatory book series published by McGraw-Hill Education have been short-listed for the Baxter Prize by the European Healthcare Management Association in 2002, 2004 and 2006.

**Duane Schulthess**; Managing Director, Vital Transformation

**Jie Shen**; Jie is currently Global Division Head of Market Access at Abbott Established Pharmaceuticals Division. She studied Chinese and International Commerce in Shanghai International Studies University, received her M.B.A from INSEAD, France and post graduate Health Economics from University of York, U.K. She has held various leadership roles in pharmaceutical industry, including country Head of Policy & Market Access for Eli Lilly, Global Pricing & Market Access Director for Novartis Pharma. Ms Jie Shen has championed multiple leading practices in health care management, such as direct consultation with HTA and reimbursement agencies, disease outcome solutions and most recently value-based approach for off-patent medicines.

**Don Shenker**; Don is the Founder and Director of the Alcohol Health Network, a UK based social enterprise set up in 2012, which aims to support employers and employees to reduce alcohol harm in the workplace. Don led the UK national charity Alcohol Concern as their CEO from 2008-11 and was its Director of Policy from 2005-08. Prior to this he worked in clinical addictions practice as a Director and counsellor for ASCA, Turning Point and Phoenix House. He has advised several clinical research trials on alcohol, including the SIPS trial (Kaner et al, 2012) and the Down Your Drink trial (Wallace et al, 2007). Don was a member of the UK NICE Guideline Development Group, which produced the NICE Public Health Guidelines (No. 24/2010) recommending SBI. He currently advises the UK Government's Public Health Responsibility Deal on alcohol at work issues and leads on alcohol interventions in the workplace for the Safe Social London Partnership. Don has a Masters in Care Policy and Management from London Guidlhall University (2001) and an Honours Degree in Communication Studies from the Polytechnic of Wales (1990). He became a Fellow of the Royal Society of Public Health in 2013.

Robert Sinclair; Regional Secretariat, Department of Health Care, Sweden

**Søren Eik Skovlund**; Global Director Patient Research and Engagement, Novo Nordisk, Denmark; Søren is Global Director of Patient Research and Engagement at Novo Nordisk and manager of the DAWN programme globally. For 15 years he has been working to facilitate awareness, advocacy, research, policy change, global best practice sharing and sustainable partnership to improve access to patient-centred healthcare. He has worked as research director in health psychology at Odense University Hospital and on behalf of the World Health Organization to improve quality of care, mental health and social determinants of health in Europe. He holds degrees in neurobiology and health psychology and has authored numerous articles on the interface between psychosocial and medical approaches to chronic care.

Paul H Smit; Paul is founder of Agathellon, and an expert in healthcare innovation and technology, focusing on the sustainability of healthcare systems and of Dutch nationality. He has served on the boards of non-profit organizations to advance innovation in Healthcare, such as the Dutch Healthcare Innovation Platform, the High Profile Group for Life Sciences and Health, the Innovative Medical Device Initiative (IMDI), and chaired the board of LifeTec Network, a non-profit regional development organization. Prior to this, he was Senior Vice President of Philips Healthcare with a focus on Strategy and Business development. He led the strategy development process and initiated and executed mergers, acquisitions, and alliances. Involved in research, new technologies and new clinical developments such as telemedicine, nano- and molecular medicine he developed a keen interest in the impact of new technologies on the development of healthcare, and innovation for the sustainability of healthcare systems. He started and chaired COCIR's sustainable healthcare group, started the High–Risk-Plaque Initiative and co-chaired the European Technology Platform for Nanomedicine. He has held scientific and various management positions at Royal Philips Electronics in the past, and received a doctorate's degree in Mathematics and Natural Sciences from the University of Utrecht, and a master's degree in Physical Chemistry cum laude.

Peter C Smith; Peter is Professor of Health Policy, and is co-director of the Centre for Health Policy in the Institute of Global Health Innovation. He is a mathematics graduate from the University of Oxford, and started his academic career in the public health department at the University of

Cambridge. He has worked and published in a number of disciplinary settings, including statistics, operational research and accountancy. However, his main work has been in the economics of health and the broader public services, most recently as the Director of the Centre for Health Economics at the University of York. Peter has acted in numerous governmental advisory capacities, has been a board member of the Audit Commission, and is currently a member of the NHS Cooperation and Competition Panel. He has also advised many overseas governments and international agencies, including the World Health Organization, the International Monetary Fund, the World Bank, the European Commission and the Organization for Economic Cooperation and Development.

Current research interests include: health system performance assessment, with a particular focus on international comparison (currently involved with studies for the World Health Organization, the European Commission and the Economic and Social Research Council); economic aspects of the social determinants of health (studies for the World Health Organization and the Department of Health); measuring and improving health system productivity; and health care payment mechanisms. He has published widely on these and related topics, including over 100 peer-reviewed journal papers and ten books.

**Morten Sogaard**; Executive Director, Head Biotechnology & Precision Medicine, External R&D Innovation, Worldwide R&D, Pfizer

**Kristine Sørensen**; Krisitine is researcher and project coordinator for the Health Literacy Survey (HLS-EU) in Europe hosted by the department of International Health at Maastricht University. Her research and teaching interests are health literacy, European and global health, child health, health inequalities, and life skills. She is Danish of origin and her educational background is in medicine; public health; teaching and global health diplomacy.

Concerning health literacy consultancy Kristine Sørensen has engaged with WHO, Council of Europe, European Parliament, the Healthy City Network, the Joint Venture on Health Literacy and a variety of other private and public networks and institutions. She is currently the focal point of Health Literacy Europe. She has been a guest lecturer in the European Public Health programme and at the Centre for European Studies at Maastricht University; Copenhagen University and National School of Public Health in Lisbon. Kristine Sørensen has received two research awards and held several organizational honorary positions at national, regional and world level. Currently she is member of the programme organization committee of the Netherlands School of Primary Care Research (CaRe); and the board of commissioners in Kindante – a foundation for fifty primary schools in the Netherlands.

**Laurène Souchet**; is Policy Officer at the European Patients' Forum (EPF). She holds a Master's Degree in European Affairs from the Institute of Political Studies of Lille (France).

She also studied Politics and International Relations at the University of Kent (UK). She had a previous experience in patient advocacy at the European Federation of Allergy and Airways Diseases Patients' Association, working on health and environment topics.

She joined the EPF Secretariat in January 2011 and is involved in monitoring health related policies, carrying out background research and liaising with EU institutions and other stakeholders on various health

Marc Sprenger; Marc was appointed Director of ECDC in April 2010, following his election by the Centre's Management Board in March 2010 and after his appearance before the European Parliament's Committee of Environment, Public Health and Food Safety. Dr. Sprenger took up his post on 1 May 2010 for a period of five years. Prior to coming to ECDC, Dr. Sprenger was Director-General of the National Institute for Public Health and the Environment (RIVM) in Bilthoven (2003-2010). Before that, Dr Sprenger was Director of Health at the Netherland's Healthcare Insurance Board (CVZ) (1999-2003), and Head of the Centre for Infectious Disease Epidemiology at RIVM (1993-1999).

Key international posts held by Dr. Sprenger include founding Chairman of the ECDC Management Board's (2004 – 2008), and member of the Executive Board of the International Association of Public Health Institutes (IANPHI) (2008-2010). Dr. Sprenger is a medical microbiologist with a degree in

medicine from the University of Maastricht (1988) and a PhD from Erasmus University, Rotterdam (1990). The subject of his PhD was the epidemiology of influenza.

Dr Sprenger has authored, co-authored or contributed to more than 100 publications. His academic publications include work in diverse areas such as epidemiology, influenza, virology, health economics and antimicrobial resistance.

**Mads Stampe Frederiksen**; (1975), Senior Business Development Manager, KMD Health Care, Denmark. Mr. Frederiksen is representing the health care department of the Danish IT company KMD A/S. He has extensive experience with innovation processes in a multidisciplinary setting with public private partners involved.

Kirsten Steinhausen; European Science Foundation

**Alois Stöger**; Minister of Health, Austria.

Education and training: apprenticeship as a machinist, final apprenticeship examination in the trades of toolmaker and lathe operator, 1986-87 Social Academy of the Chamber of Labour, Vienna, 1995-96 European Trade Unions Academy, 1997-2000 Degree Course in Social Practice at Marc Bloch University Strasbourg and Linz, graduated with the Diplômé des Hautes Etudes des Pratiques Sociales; professional experience: 1975-79 apprenticeship as machinist at Voest Alpine, 1979-1986 skilled worker, 1986-2008 secretary of the Austrian Metalworkers, Miners and Energy Supply Workers Trade Union, 2005-08 Chairman of the Upper Austrian Regional Health Insurance Fund, since 2008 Austrian Minister of Health.

**Ralf Sudbrak**; (1962), Ph.D., studied Biology at the Westfälischen Wilhelms-Universität Münster and obtained his doctorate in 1996. After a period of postgraduate work at the Wellcome Trust Centre for Human Genetics in Oxford he joined Hans Lehrach's department at the Max Planck Institute for Molecular Genetics in Berlin in 1998. He coordinates the German participation in the 1000 Genome Project and is head of the coordination office of the IT Future of Medicine initiative.

**Miklós Szócska**; Dr. Miklós Szócska is Minister of State for Health at the Ministry of National Resources of the Republic of Hungary since June 2010. Miklós graduated at Semmelweis University of Medicine in 1989. His interest in the management of health services organisations emerged in the late '80s when he was a student president elected from the opposition. After graduation, he and his colleagues initiated the creation of the Health Services Management Training Centre. Since then Dr. Szócska has leading responsibilities in the development of the Centre as an institution and the development and implementation of its training programmes.

Between 1995, the official creation of the Centre and June 2000, he was responsible for the every day operations as deputy director. In June 2000 he has been appointed as acting director of the Centre, of which he became the director in October 2009. Next year, in 2010 he has been appointed as dean of the Faculty of Health and Public Administration of the Semmelweis University in Budapest. He also had critical role in establishing the Centre's international relationships and recognition. At present, the Centre also serves as the Partner Institute of the World Bank Institute for its Flagship programme on health reform and sustainable financing. He serves on the boards of the European Health Management Association and the European Health Property Network. The Centre is the Hungarian representative in the European Health Property Network, the organisation that aims the renewal of European health infrastructure investment strategy.

His research activities cover various domains of health management and policy. His recent research projects address the critical aspects of management of change, migration of health professionals and the implications of social network studies on the organisation of health care systems.

He holds a Master of Public Administration degree from John F. Kennedy School of Government at Harvard University, and a Ph.D. from the Semmelweis University in the field of change management. Among other public service duties, Dr. Miklós Szócska was member of the Supervisory Board of the National Health Insurance Fund in 1992-1993, elected by National Parliament.

Rosanna Tarricone; Professor, Director CeRGAS, Università Bocconi, Italy

Paola Testori Coggi; Director General in the Directorate-General for Health and Consumers of the European Commission since April 2010. In July 2007 she became Deputy Director General for Health and Consumers with specific responsibility for food safety and animal health, inspections and scientific matters. Since 2000, as Director for the Safety of the food chain, she has been responsible for the White Paper on food safety and the legislative action programme as well as the management of emergencies. She was previously Advisor for consumer health in the Cabinet of Commissioner Emma Bonino and she worked on the definition of the new EU policy on consumer health after the crisis of the food safety crisis. She joined the European Commission in 1983 in the Directorate-General for Environment where she worked until 1989 in the field of the control of dangerous chemicals and industrial risks. Afterwards, she served as Member responsible for the research programmes on life sciences, environment and energy in the Cabinet of the Vice-President of the European Commission, Filippo Maria Pandolfi. She also worked in the EU Joint Research Centre where she was responsible for administrative coordination. She is a biologist from the University of Milan, Italy, with a Master degree in Ecotoxicology. In 2008 she received a Doctor Honoris Causa in Veterinary Medicine at the University of Cluj, Romania.

**Jesper Thestrup**; Managing Director, Danish, is the CEO and founder of In-JeT. He has a MSc. degree in Electronic Engineering and later obtained degrees in business administration from the Copenhagen Business School and INSEAD. He worked for a number of years as executive manager in a globally leading medical electronics company in Denmark and in the USA. He has been involved in health programme activities for over 10 years, including many EU and national research projects in which he often acts as chief vision architect. He was on of the leading participants in the MovingLife project setting up roadmaps for mHealth for the European Commission. He has authored and coauthored several papers on eHealth systems architecture and business modelling in relation to eHealth and mHealth services.

Els Torreele; Els is the director of the Open Society Public Health Program's Access to Essential Medicines Initiative. Torreele graduated as a bioengineer and obtained a PhD in applied biological sciences from the Free University Brussels. As a research and development coordinator at the Flanders Interuniversity Institute for Biotechnology, she worked on policy issues related to biomedical research agenda-setting, patenting of research findings, and the commercialization of biotechnology research. Torreele joined the Médecins Sans Frontières Access to Essential Medicines Campaign in its pioneering years as chair of the Drugs for Neglected Diseases Working Group, a think tank to come up with new ideas to foster needs-driven research and development of treatments for diseases that primarily affect developing countries. A key outcome of this group was the creation in 2003 of the Drugs for Neglected Diseases initiative (DNDi), a non-profit drug development organization which she joined as a founding team member. At DNDi, Torreele was responsible for several research and development projects from discovery through clinical trials, including capacity strengthening for research in endemic countries, and international advocacy for increased research and development for neglected diseases.

Olaf Tscharnezki; Unilever

**Ewout van Ginneken**; Ph.D., a 2011-12 Dutch Harkness Fellow in Health Care Policy and Practice, is senior researcher at the European Observatory/WHO Collaborating Centre for Health Systems Research and Management, Berlin University of Technology. Previously, he was a lecturer in finance and management at the Instituto Tecnologico y Estudios Superiores de Monterey, Mexico. Van Ginneken is co-author of 8 books, including the last two European Observatory Health Systems in Transition (HiT) books on the Dutch health care system and reforms. With a team of U.S. researchers, led by Thomas Rice, professor of health services at the University of California, Los Angeles, van Ginneken is currently working on the first European Observatory HiT review of the U.S. health care system. Van Ginneken holds a doctorate in public health from Berlin University of Technology and a master's in health sciences and health policy and administration from Maastricht University.

Project: Van Ginneken explored experiences with health insurance exchanges in the U.S. and Europe, and examined the conditions necessary for competitive health insurance markets to work, identified barriers to successfully implementing exchanges, and derived policy lessons for U.S. states. He conducted a literature review followed by interviews with academics and officials in charge of implementing the exchanges, with a particular focus on affordability, competition, access, and transparency. Current Position: Senior Researcher, Department of Health Care Management at the European Observatory/WHO Collaborating Centre for Health Systems Research and Management, Berlin University of Technology and the European Observatory on Health Systems and Policies

#### Frank Vanbiervliet; Doctors of the World

**Yvette Venable**; Yvette is the Head of International Public Policy for F. Hoffman-La Roche, based in Basel, Switzerland. Yvette has extensive experience in working with patient organisations, NGOs, healthcare professionals and governments. Through this work she supported initiatives to increase access to medicines as well as addressing public health issues. Prior to joining Roche, Yvette was a senior director for a global healthcare consultancy, where she lead a number of health advocacy programmes to ensure access to cancer screening and prevention in lower and middle income countries. She has also worked in brand and market access communications at the U.S., European and Global levels and was European Communications and Advocacy Director at Bristol-Myers Squibb for Oncology and CV/Metabolics, based in Paris. Yvette has also held corporate and marketing communications positions in the United States and was a journalist early in her career covering global business and marketing trends. Originally from Chicago, Illinois, USA, Yvette holds a Bachelor of Arts degree in journalism and communications from Drake University, Des Moines, lowa, where she graduated magna cum laude.

Jeanine Vos; Jeanine (ir., MSc, Dutch) is Executive Director for mHealth and mEducation at the GSMA, leading its global mobile health and education programmes. The GSMA represents the interests of 1000+ companies in the mobile communications industry worldwide. Jeanine's aim is to stimulate the development and take-up of sustainable and scalable mobile solutions in health and education. Jeanine is responsible for defining the strategic direction, working closely with member companies as well as stakeholders across the healthcare and education ecosystem, to identify, prioritise and execute activities and communicate findings. Prior to this, Jeanine managed key policy and regulatory programmes and communications at the GSMA as Director of Regulatory Affairs. Working with industry, policy makers and regulators at regional and global level, she has led initiatives on subjects ranging from economic and social benefits of mobile to spectrum licensing, interconnection and international roaming. Most recently, Jeanine headed up the GSMA's policy activities regarding IP networks and services and net neutrality. Before joining the GSMA in 2005, Jeanine worked in the mobile industry for five years in the areas of Public Policy and Strategy. She holds an MSc from the Delft University of Technology and an MSc from the London School of Economics.

# W

Olivia Wigzell; Deputy Director General, Ministry of Health and Social Affairs, Sweden; Before this she was director at the National Board of Health and Welfare. She has been an investigator for the Government, which resulted in a report on Equal healthcare and a report on stewardship, governance and division of responsibilities in the Swedish healthcare sector. She was also County Council Commissioner in the Greater Stockholm Region and, after that, vice Mayor in the City of Stockholm. She has a university degree in political science and communication.

**Jan van Wijngaarden**; MD,MPH (1953), Dutch, is presently Chief Inspector of Mental Health Care and Public Health at the Ministry of Health, Welfare and Sports. He has an extensive background in infectious disease control, e.g. serving as the first Director of the National AIDS Committee.

Kajsa Wilhelmsson; Kajsa leads the European Health Policy & Market Access offering for A&R Edelman Partners, a global public relations firm. She provides strategic advice on both horizontal and therapy related issues for a number of clients and also manages training courses for senior management on healthcare systems and policy. Kajsa has more than 20 years of experience in the political, media and corporate environments. Prior to joining A&R Edelman, she worked for an European think-tank, Health Consumer Powerhouse (HCP), helping to grow the group from a Swedish start-up to a global force in health consumer information. Prior to her work at HCP, Kajsa held positions at Baxter and HELA (the Swedish trade association for private healthcare providers). Kajsa has spoken regularly at healthcare events, including forums arranged by the European Commission, the Czech EU Presidency, the Dutch NZA and global pharmaceutical companies. Kajsa holds a Master of Law degree from Uppsala University in Sweden and lives in Brussels with her husband and two children.

**Matthias Wismar**; Matthias holds a doctorate in political sciences. He is a Health Policy Analyst at the European Observatory on Health Systems and Policies. He has been technical consultant, and member of scientific advisory boards on the supranational, national and regional level. Currently, his research focuses on health impact assessment and on good governance and stewardship in terms of health policy formulation and implementation. His research interests cover a wide range of topics including European integration, mental health, health care policy and health promotion and prevention. Before joining the Observatory he was the head of the health policy unit at the public health department of Medical School Hannover (Germany).

Bonnie Wolff-Boenisch; Executive Coordinator, European Science Foundation

Alexandra Wyke; Doctor, is founder of the UK-based consultancy, PatientView. Between 1996 and April 2000, Alex was responsible for creating and running a successful international healthcare publishing unit at the Economist Intelligence Unit. Between 1983 and 1996, Alex was the business and science correspondent for The Economist. Aside from her work in The Economist, her other publications include: articles in the Harvard Business Review, the Daily Telegraph, The Economist's The World in 1995, 1996, etc; a chapter in Going Digital, and a business report on motivating managers, published by The Economist Group. In 1997, her book, 21st-Century Miracle Medicine, was published by Plenum (see Amazon.com). Alex has a PhD in biochemistry. She is married with one son.



Wendy Yared; DrPH, MPH is Director of the Association of European Cancer Leagues (ECL), a pan-European alliance of national and regional cancer leagues created in 1980. ECL facilitates the collaboration among cancer leagues throughout Europe and influence EU and pan-European policies by working closely with the European Commission and European Parliament. ECL provides the secretariat for the MEPs Against Cancer in the European Parliament. Dr Yared works with the Board toward ECL's central purpose of identifying and promoting common strategies in cancer control, and toward achieving health equity in cancer prevention, treatment and services. In the area of cancer prevention, she is the leader for the work package on Health Promotion and Prevention within the current Commission's European Partnership for Action Against Cancer. In this work package ECL has mobilised national organisations and local schools to participate in grass roots awareness raising activities such as flash mobs and youth competitions for health promotion and cancer prevention. Dr Yared has more than 25 years' experience in public health. She was previously with the World Health Organization, Regional Office for Europe in Copenhagen in regional health policy. Her experience also includes being a public health researcher on issues ranging from tobacco control to breast cancer screening policies to e-health and digital media; consulting for the European Parliament in Luxembourg; Project Manager for the United States Public Health Service and an advisor on international health systems and policy issues. She has also worked at the grassroots level in sub-Saharan Africa in maternal and child health. Dr Yared's academic degrees include a Doctor of Public Health from the Johns Hopkins University, a Master of Public Health in Health Policy from the University of California at Berkeley, and an undergraduate degree in psychology and biostatistics also from the University of California.

SW Yau; CEO John Tung Foundation

# Z

Thomas Zeltner; former Secretary of Health of Switzerland and Director-General of the Swiss National Health Authority (1991-2009), has a long history as an innovative and progressive leader in public health. He currently serves as Special Envoy of the World Health Organization (WHO). In this capacity he advises the Director General of WHO Margaret Chan in critical areas of the current reform of this UN agency (how to cooperate with NGO's, academia and the private sector without compromising WHO's integrity; how to better align WHO's priorities with the monies available to finance them). He is Co-Founder of the Global Patient Safety Forum, a convening organization of the world leading patient safety organizations and is Managing Editor of the Journal of Patient Safety. He is also member of the Global Agenda Council on Digital Health of the World Economic Forum (WEF). He is a member of the board of Interacademy Medical Panel (iamp) and of the Swiss Academies of Arts and Sciences. Since 1992, he has been Professor of Public Health at the University of Berne and is a Visiting Scientist at the Harvard School of Public Health (Boston). He chairs the Advisory Board of the Global Health Programme at the Graduate Institute in Geneva and lectures health diplomacy there. As Secretary of State for Health, Zeltner regularly represented Switzerland at the World Health Assemblies (1991-2009). He was a member and Vice-President of the Executive Board of the World Health Organization (1999-2002) and chaired many committees, such as the open ended intergovernmental group to review the working methods of the Executive Board (2001-03) and the committee on multinational tobacco companies and their attempt to undermine tobacco control activities of the World Health Organization (2000). He was instrumental in establishing and implementing a common Health Foreign Policy between the Swiss Ministries of Foreign Affairs and Health (2006). As Director-General of the Federal Office of Public Health of Switzerland he was a key actor in Swiss health policy. He has presided over changes to transform the regulated market model of the Swiss health care sector into a more value and consumer driven health care system. The Swiss model of health care, which guarantees access to a comprehensive benefit package to all residents, is gaining increased international interest and attention. Thomas Zeltner is born in Bern (Switzerland) in 1947. He graduated with an MD and a Master's degree in Law from the University of Bern. He is a 2010 Fellow of the Harvard Advanced Leadership Initiative.